BUSINESS PLAN

GalaxyWi Laptop Charger

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BUSINESS PLAN INFIT SDN. BHD.

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- (2) No portion of this Entrepreneurial project has been submitted in support of any application for any other degree or qualification of this or any other university, or other institutes of learning.
- (3) Equal contribution has been made by each group member in completing the Entrepreneurial project.
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ABSTRACT

This business plan introduces GalaxyWi, an innovative wireless laptop charger, designed to

meet the increasing demand for portable, efficient and cable-free charging solutions.

GalaxyWi offers a high-value proposition in the growing landscape of mobile computing

accessories. As laptops continue to evolve toward minimalistic designs, the product

responds to users' desire for enhanced mobility, workspace organisation and technological

sophistication. Our proposed business model integrates the design, manufacturing and

assembly of key components, such as wireless transmitters, converters, adapters and

receivers into a slim, lightweight, and user-friendly device. A distinctive feature of

GalaxyWi is its customisation service, enabling customers to personalise the product with

names, which elevates brand engagement and appeals to individual consumer identities.

The device supports mainstream laptop brands, also in fulfilling a gap in the current

wireless charging market.

Targeting higher education group of people, and freelancers, *GalaxyWi* will be distributed

through online platforms and roadshows. Our phased marketing strategy spans from brand

awareness to advocacy, incorporating digital engagement, influencer collaborations, and

retail displays. Financial projections estimate steady revenue growth, underpinned by

effective cost management, a lean workforce, and a focus on scalability. inFit Sdn. Bhd.

operates with a a single floor structure, manufacturing, stock storage, and logistics, as well

as to accommodate executive offices, a discussion room, pantry, and other administrative

functions. This layout reflects our emphasis on operational efficiency and cross-department

collaboration. With a dedicated founding team, cost-conscious operations and a scalable

business model, inFit Sdn. Bhd. is well-positioned to lead the wireless charging market

segment with GalaxyWi.

Keywords: Wireless charging, laptop charger, Galaxy Wi, consumer electronics, fast

charging, product customisation, mobility, portable charger, adapter, digital marketing,

retail distribution.

Subject Area: TK7800–8360 Electronics

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1.0 EXECUTIVE SUMMARY

1.1 The Opportunity

inFit Sdn. Bhd. identified a significant gap in the wireless laptop charging market, an underdeveloped area despite the widespread adoption of wireless charging in smaller devices. Issues such as cable clutter, safety hazards, incompatible chargers, and growing e-waste have created a clear need for a more sustainable, efficient, and universal charging solution. GalaxyWi, the company's flagship product, is designed to address these pain points while aligning with evolving consumer preferences for wireless technologies.

1.2 The Description of the Business

inFit Sdn. Bhd. offers GalaxyWi, a wireless laptop charger designed to address the growing need for a clutter-free, safe, and compatible charging solution. By eliminating excess cables, GalaxyWi enhances workspace cleanliness and supports sustainability efforts. Its broad compatibility with most major laptop brands reduces the need for multiple chargers, while its use of electromagnetic induction ensures a safer, contact-free charging experience. With a focus on convenience, safety, and sustainability, inFit Sdn. Bhd. seeks to enhance modern digital lifestyles through technology that is both intuitive and practical.

1.3 Competitive Advantage

inFit Sdn. Bhd. leverages direct-to-consumer channels and e-commerce platforms, supported by strategic partnerships with certified suppliers and logistics providers. GalaxyWi stands out with its universal compatibility, minimalistic wireless design, and strong focus on safety—features not commonly found in current market offerings. Unlike brand-specific solutions by major competitors, GalaxyWi works across multiple laptop brands and offering greater flexibility. Its design appeals to

sustainability-conscious consumers, while inFit's personalised service and affordable pricing give it a clear edge in targeting students and freelancers seeking both value and innovation.

1.4 The Target Market

GalaxyWi primarily targets freelancers and higher education students. Both of whom rely heavily on laptops in mobile and flexible work environments. These users value convenience, portability, and clean workspaces, making them highly receptive to wireless charging solutions. With strong digital habits, budget sensitivity, and a growing preference for minimalist tech, this segment represents a fast-growing, tech-savvy market ideally suited for GalaxyWi's features and pricing.

1.5 The Management Team

inFit Sdn. Bhd. is led by four co-founders—Ms Charissa Yeoh Tian Ern, Ms Wong Yee Mun, Ms Sim Ji Wei, and Ms Loh Ying Fei—each overseeing a key area: CEO, Finance & Marketing, HR & Legal, and Production. Together, they bring a balanced mix of entrepreneurship, industry experience, and strategic skills, forming a strong and collaborative leadership team to drive the company's growth and entrepreneurial agility to drive the company's sustainable growth.

1.6 Brief Summary of the Financial Projections

inFit Sdn. Bhd. projects steady revenue growth driven by a conservative annual increase of around 20% in unit sales, beginning with 7,500 units sold in Year 1 at RM200 each, generating RM1.5 million in revenue. By Year 3, revenue is expected to reach RM2.16 million, with RM3.12 million projected by Year 5. Gross profit margins improve year over year as fixed costs such as office rental and utilities remain stable. With efficient cost control, no external debt, and scalable production, the company anticipates early profitability and strong long-term financial sustainability.

1.7 Description of What the Business Needs

Our company has a total fund of RM150,000, which has been fully provided by the four founders, ensuring the company retains full ownership and operational independence. These funds cover startup costs, including office equipment, production machinery, marketing tools, and licensing fees. With RM54,962 in reserve capital post-startup expenditure, the company is financially equipped for initial operations and early-stage growth without external funding.

1.8 Exit Strategy for Investor

As inFit Sdn. Bhd. is currently self-funded, future investor exits would be facilitated through strategic acquisitions or equity buybacks should outside capital be sought for large-scale expansion. The business is structured for long-term sustainability, with potential profitability and brand growth making it an attractive acquisition target for larger electronics firms looking to expand into the wireless laptop charger segment.

2.0 THE BUSINESS

2.1 The Description Of The Business

2.1.1 The Name, Logo, and Location of The Propose Business

2.1.1.1 The Name of the Company

Our company name, inFit, is a capital "F" for the number four, signifying the unity and shared vision of our four founders. The word "infinite" inspires the name, implying that we are pursuing and anticipating limitless possibilities in the future, while "inFit" also means "fit," expressing our hope that all of our products will be tailored to satisfy customers' needs and provide them with the greatest possible convenience. Additionally, inFit combines the concepts of "innovation" and "fit" to symbolise our dedication to producing products that are both innovative and practical, precisely tailored to fit modern, advanced lifestyles. As a result, the name inFit perfectly captures the core of our business's mission and vision.

2.1.1.2 The Name of the Product

The brand name "GalaxyWi" encapsulates the product's core value and the company's long-term vision. "Galaxy" symbolises vast potential, technological exploration, and the ambition to redefine the modern workspace. It reflects our goal to overcome physical limitations and enhance the future office experience. The suffix "Wi", derived from "wireless", highlights the product's primary function—wireless charging.

GalaxyWi is more than just a product name—it represents a lifestyle. It stands for innovation, connectivity, and freedom, offering users a smarter, more efficient, and cable-free experience. By focusing on convenience and technological independence, GalaxyWi aims to empower users with a seamless, forward-thinking solution tailored to today's mobile and dynamic work culture.

2.1.1.3 Company Logo

Figure 2.1: Logo of inFit Sdn. Bhd.



The logo of inFit Sdn. Bhd. reflects the company's focus on technological advancement and precise customization. The vivid silver-gray "F" symbolizes "Fit" and the strong collaboration among the four founders, emphasizing how the products are tailored to the user's lifestyle. The sleek, modern design uses a silver-gray tone to convey professionalism and quality, while the dark blue background represents technology, trust, and stability—reinforcing the brand's positioning in innovation and tech (Cherry, 2024). This color scheme highlights inFit's commitment to delivering dependable, intelligent, and future-focused products.

2.1.1.4 The Location of the Proposed Business

2.1.1.4.1 Proposed Business Location

Our manufacturing plant and administrative office will be located in Batu Kawan, Penang—a strategic industrial hub with excellent infrastructure and accessibility. Its proximity to the Penang Second Bridge, North-South Boulevard, Penang Port, and major airports facilitates efficient raw material transport and international trade (Wealthy Homes, 2025). As a rapidly growing industrial zone, Batu Kawan also attracts diverse talent from various industries (Wealthy Homes, 2025).

Our company is located at 1A, Jalan Cassia Selatan 3/1, Batu Kawan Industrial Park (BKIP), Penang. The light industrial factory unit has a land area of 3,600 sqft and a built-up area of 2,575 sqft, with a monthly rental of RM6,500—an affordable choice for start-ups.

2.1.1.4.2 Map of the Proposed Business Location



Figure 2.2: inFit Sdn.Bhd.'s Location

<u>Source:</u> Google. (n.d.). [Google map of 1A, Jalan Cassia Selatan 3, 1, Taman Perindustrian, Batu Kawan, 14110 Simpang Ampat, Penang]. https://g.co/kgs/Ra1mKPg

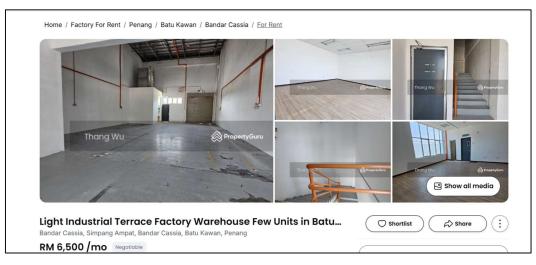


Figure 2.3: Monthly Rental Evidence

Source: Property Guru (2025, April 1) Light industrial terrace factory warehouse few units in Batu Kawan for rent. https://www.propertyguru.com.my/property-listing/light-industrial-terrace-factory-warehouse-few-units-in-batu-kawan-for-rent-by-thang-wu-42131779

2.1.2 Nature of Business / Services Offer

InFit Sdn. Bhd. is a private limited company established by four founders, dedicated to developing consumer electronics that enhance daily convenience through smart design. Our core product is a laptop charging device aimed at reducing cable clutter and the inconvenience of traditional wired charging, offering users a more streamlined and flexible experience.

The gadget, which is intended for college students and freelancers, embodies a contemporary, effective way of life that prioritises simplicity. Laptop charging options are still scarce, despite the widespread use of wireless charging in smartphones and headphones. This indicates a glaring market need that our invention fills (Byford, 2021).

2.1.3 Company Mission and Objectives

2.1.3.1 Mission

The mission of the business is to provide laptop users with wireless power technology so they may have greater freedom in their daily lives and at work.

2.1.3.2 Vision

The vision of inFit Sdn.Bhd. is to lead the market in wireless laptop charging technology.

2.1.3.3 Objectives

The primary objectives of "inFit" are to:

- To offer a wireless laptop charger that works with most laptop brands and doesn't require any hardware changes.
- 2. To lessen reliance on cables by providing a more secure and portable charging solution that reduces clutter in the workspace.
- 3. Providing free name engraving services on each item to increase customer ownership and personalisation.
- 4. To position GalaxyWi as a cutting-edge charging option for consumers looking for convenience and distinctiveness.

2.2 The Opportunity

2.2.1 Problem to Solve or Need to be Filled

InFit Sdn.Bhd. made the decision to develop a laptop wireless charging device after observing several pressing and major issues. Additionally, inFit Sdn.Bhd found that there is a sizable market for laptop wireless charging solutions that has not yet been filled.

2.2.1.1 Cable Clutter Affects Productivity and Mental Health



Figure 2.4: Tangled Cables in Workplace

Source: n.d. (2019).

Housedigest.com.

https://www.housedigest.com/img/gallery/20-tips-to-get-rid-of-those-annoying-wires/l-intro-1647286739.jpg

While laptops emphasize "mobility and convenience," traditional charging cables often create cluttered environments in homes, offices, libraries, and shared spaces. Research shows that a messy workspace reduces task focus and efficiency, as visual clutter increases cognitive load and impairs the brain's ability to filter information (Walther et al., 2005; Itti & Koch, 2001). The brain prefers clean environments; clutter weakens focus, reduces working memory, and hinders information processing (Thomas, 2024).

Cluttered surroundings can also trigger stress, inattention, and disorganized thinking (Sander, 2019). Prolonged exposure to messy workspaces may harm emotional regulation, productivity, and even how colleagues perceive one's professionalism (Rohan C., 2025; Alton, 2017). Visual clutter is linked to higher stress levels, reduced job satisfaction, and emotional exhaustion (Thomas, 2024). Cortisol, a stress hormone, is released in cluttered settings and may contribute to anxiety and hinder learning (Eaton Arrowsmith, 2025). Thus, cable clutter negatively affects not only productivity and clarity but also emotional and cognitive well-being.

36. My current charger or its cables create clutter and take up too much space on my desk.

86 responses

20
20
10
8 (9.3%)
12 (14%)
12 (14%)
13 4 5

Bar Chart 2.1: My Current Charger or Its Cables Create Clutter and Take Up Too

Much Space on My Desk

Source: Developed for Research

58.1% of the 86 respondents gave their present charger or its cords a rating of 4 or 5, meaning that they take up too much room on their desks and produce obvious clutter. Just 9.3% gave it a 1, indicating little concern. The fact that a sizable percentage of users experience cable clutter presents credence to the notion that desk organisation is still a problem that may influence concentration and productivity.

2.2.1.2 Safety Risks Associated with Cables

Cable clutter poses real-world safety risks. In addition to decreasing spatial flexibility, cables placed on tables or floors might cause equipment damage or trip hazards if they fall (Berres, 2025). Furthermore, frequent cable twisting and rubbing might limit equipment life and hasten wire deterioration (Scube, 2024).



Figure 2.5: Tripping Hazard Caused by Cable Clutter

<u>Source</u>: n.d. (2025). Dreamstime.com. https://thumbs.dreamstime.com/b/man-tripping-over-office-cables-accidentally-workplace-hazard-safety-wire-cord-legs-grey-mess-risk-jpeg-floor-power-man-trips-357098145.jpg

More alarmingly, unsecured wiring, strained extension cables, and ageing wires account for a large portion of electrical fires. Around 31% of residential electrical fires are caused by wire or cable insulation fires, and over 75% of the primary causes are electrical faults and short-circuit arcs, according to research from the U.S. Fire Administration (USFA) (Engel, 2017). Tangled cords, overloaded power sources are examples of common workplace risks (Estrellas, 2023). Moreover, in a report that was published by The Star, the Fire and Rescue Department also said that the primary causes of residential fires are faulty wiring, human error, and malfunctioning electrical equipment. The department also stated that Selangor has the highest rate of electrical appliance-related building fires, and its research revealed that the use of loose socket terminal screws, non-standard electrical wiring, and worn-out electrical wiring were among the causes of the fires (GIMINO, 2024). The expanding number of electrical devices in bedrooms and living rooms raises the risk of fire, especially in view of the growing acceptability of remote work (Engel, 2017).

T.J. Martin, a Parma firefighter, stated in a news report by Duffy (2019) that when using mobile phone chargers, users should be particularly cautious around metal bedframes, particularly if the charging cords are frayed or cracked or the charger is unable to handle the current that the phone requires. Martin stressed that even though the initial current may seem insignificant, the cumulative effect over time could cause the metal to heat up, eventually creating temperatures hot enough to ignite the bedding. This is a hazard that should not be taken lightly because metal bed frames are electrically conductive and if the cord encounters the metal structure and is close to a combustible material, it could start a fire.

Furthermore, an 18-year-old was electrocuted in 2024 while charging his smartphone from an outlet on an express bus, according to an article in The Straits Times. The victim was electrocuted while charging his smartphone because the end of the wire was molten and the phone was overheating, according to preliminary investigations that found burn scars on the victim's left hand's fingers. This demonstrates the significant dangers to personal safety that the charging procedure poses if the item is broken or used improperly. It demonstrates that using outdated or non-original cables for laptops or smartphones might result in deadly mishaps (18-Year-Old Dies from Electrocution While Charging Phone on Malaysia Express Bus, 2024). According to this news story from the Malay Mail, the Malaysian Fire and Rescue Department determined that a fire that broke out in Kampung Cina, Terengganu in October 2022 was caused by a short circuit. The fire, which devastated several homes and businesses, served yet another reminder of the major safety risks connected to outdated or defective electrical wiring (Mail, 2022).

2.2.1.3 Cable-waste Problem

The rapid growth of information technology and energy has led to a constant updating of common household appliances and equipment. These gadgets frequently have a lot of cables. Many electronic devices and cables are being phased out or purposefully abandoned as the product life cycle is shortened to one to six years. The amount of abandoned wires and cables is also increasing as a result of modern equipment replacing outdated electrical installations in homes due to safety regulations (Wędrychowicz et al., 2023). It contributes to resource waste and the

issue of e-waste (LI et al., 2023). The principles of sustainable development and environmental preservation that contemporary society espouses are no longer consistent with this recycling model.

Data gathered by Ruiz (2021) indicates that approximately 57.4 million tonnes of e-waste were produced worldwide in 2021, and that this amount is still increasing at a pace of almost 2 million tonnes year. It is anticipated that over 347 million tonnes of unrecycled e-waste will be accumulated worldwide by 2025. The majority is illegally disposed of, mixed with other waste, or dumped in landfills; just 17.4% of it is recycled legitimately. Global e-waste generation is predicted to keep increasing, according to Li et al. (2023). Meanwhile, starting in 2024, all smartphones, tablets, and cameras sold in EU countries are required to include USB Type-C cables. As a result of the new standard's introduction, a significant number of outdated or underused USB charging cables will be available for purchase, which is anticipated to accelerate the rate of increase in the waste of charging cables for mobile devices. According to another research, the worldwide market for recycling electrical and electronic equipment is anticipated to grow to \$65.8 billion by 2026. According to Figure 2.6, the market for power cables is expected to reach \$277.8 trillion by 2031, of which only 17.4% would come from e-waste management and recycling (Wędrychowicz et al., 2023).

Analysis of the demand in the cable market

A possible growth of more than >150%

Vear 2031

Year 2021

Figure 2.6: Analysis of the Demand in the Cable Market

Source: Wędrychowicz, M., Kurowiak, J., Skrzekut, T., & Noga, P. (2023). Recycling of Electrical Cables—Current Challenges and Future Prospects. *Materials*, *16*(20), 6632. https://doi.org/10.3390/ma16206632

Sweet (2022) claims that although charging cables don't have as much heavy metal as electronic chips or monitors, they are composed of composite materials such copper wires and plastic casings, and their proper recycling requires specialised tools and time-consuming procedures. As a result, despite their low risk, cables are classified as e-waste. It is very difficult for cable waste to break down naturally, and as it does, the plastic wrapping may release harmful compounds that could endanger the ecosystem by poisoning soil and water supplies (Wędrychowicz et al., 2023). According to Li et al. (2023), an estimated 70,000 tonnes of discarded cables are dumped in landfills annually, causing localised pollution of the environment. In addition to landfilling, outdated techniques like burning wires and plastics outside continue to be used, releasing heavy metals and dangerous substances into the environment. These pollutants seriously endanger the health of those who handle e-waste.

Other than that, more than 200 illegal e-scrap recycling facilities have been found in Malaysia as of 2024, mostly in Selangor and other industrially significant regions. Without authorisation from the environment department, these enterprises unlawfully handle cables, circuit boards, and other waste items. They frequently burn copper to remove it, which releases harmful fumes and heavy metal residues that can severely contaminate the air and water. Lead, mercury, cadmium, and dioxin are among the chemicals released that can result in cancer, neurological impairment, and respiratory disorders. Residents in the impacted areas have also been complaining about health issues and air odours, which suggests that the illegal plant directly endangers the community (Mail, 2024). In conclusion, cable waste has worsened environmental impacts and needs immediate attention, even though it is frequently ignored.

Figure 2.7: An Electronic Waste Container in Port Klang



Source: Mail, M. (2024, September 30). Health and environmental risks: Over 200 illegal e-waste recycling plants identified in Malaysia, says KDEB Waste Management. Malay Mail.

2.2.1.4 Lack of Charging Compatibility Across Laptop Brands

One of the most common frustrations among laptop users is the lack of a universal charging solution. Variations in plug types, voltage, and power requirements across brands mean that chargers are often not interchangeable. Using an incompatible charger can result in undercharging or overcharging, which may shorten battery lifespan, cause overheating, and damage internal components (Cooper, 2025; Jackson, 2021; LaptopVoyager, 2025; Sharrow, 2025). This fragmentation also forces users to carry different brand-specific adapters, increasing the risk of inconvenience when travelling or working remotely.

2.2.1.5 Unmet Demand for Wireless Laptop Charging

The wireless charging market is expanding rapidly due to widespread adoption in devices like smartphones and smartwatches. In 2024, the global wireless charger market was valued at USD 5.35 billion and is projected to grow at a CAGR of 22.9% from 2025 to 2030, driven by faster charging times and improved compatibility (Grand View Research, 2025). As user demand for fast, safe, and cable-free charging grows, wireless solutions are increasingly preferred.

However, adoption in the laptop segment remains limited. While brands like Lenovo and Dell have introduced early prototypes or accessories, the market lacks mature, compatible wireless charging solutions for laptops (Byford, 2021). In Malaysia, such products are even scarcer, revealing a clear gap between

technological development and commercial availability. This unmet need presents a promising opportunity—a "blue ocean" market—for innovation in wireless laptop charging.

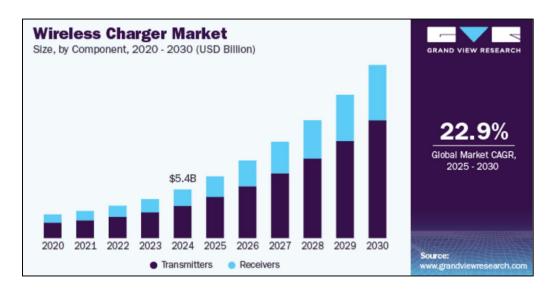


Figure 2.8: Wireless Charger Market (2020-2030)

Source: Grand View Research. (2025, March 18). Wireless Charger Market Size, Share & Growth Report, 2030. https://www.grandviewresearch.com/industry-analysis/wireless-charger-market-report

2.2.2 How The Proposed Business Solves The Problem or Fill the Need

To meet unmet demand for wireless laptop charging in Malaysia, this product is made for contemporary laptop users and attempts to address problems associated with traditional wired charging.

2.2.2.1 Reduce Cable Clutter and Promote Sustainability

GalaxyWi offers a cable-light charging solution that reduces reliance on traditional wired charging, enhancing convenience while supporting environmental sustainability. By minimizing physical cords, it cuts down desktop clutter, prevents wire tangling and breakage, and reduces the need for cable replacements—extending product life and reducing e-waste.

Compared to traditional setups requiring multiple adapters and wires, GalaxyWi uses fewer components, lowering material consumption and environmental impact. This aligns with global goals to reduce landfill waste and resource overuse. As noted in earlier studies, cleaner workspaces enabled by reduced cable use improve productivity, focus, and mental well-being by decreasing cognitive overload. Thus, GalaxyWi not only promotes a healthier work environment but also advances a more sustainable digital lifestyle.

2.2.2.2 Universal Compatibility

GalaxyWi's wide compatibility with most well-known laptop brands is one of its main advantages. GalaxyWi is made to function flawlessly with a variety of laptops—if they are within our supported power range—in contrast to conventional chargers, which are sometimes limited to a single brand or model. For users who frequently work in shared workplaces or own several devices, this flexibility addresses a prevalent problem. Moreover, it lessens the inconvenience and difficulty of having to carry around several different brand-specific chargers, particularly when working or travelling. In addition to making charging easier, GalaxyWi's cross-brand compatibility increases user freedom and convenience, making it a useful tool for freelancers, and students alike.

2.2.2.3 Minimise Cable - Related Safety Risks

Conventional chargers rely on metal-to-metal contact to transfer power. Over time, this direct contact can result in sparks, short circuits, or even overheating, posing serious safety dangers in everyday use especially when cables are worn out or connections are slack. GalaxyWi uses electromagnetic induction for wireless power transfer to solve this issue. To securely receive electricity, a receiver is fastened to the laptop rather than depending on direct physical contact. This reduces the possibility of electrical risks during charging by removing exposed conducting surfaces. Users enjoy a safer, lower-risk experience when there is no direct metal contact, particularly in settings with kids, pets, or shared workspaces.

2.3 Competitive Advantages

2.3.1 Description of the Business Model

CUSTOMER SEGMENTS KEY PARTNERS KEY ACTIVITIES CUSTOMER VALUE **PROPOSITIONS** RELATIONSHIP BUSINESS MODEL CANVAS Product Development • One-on-one Components • Less Cable Freelancers & Innovation Consultation **Providers** Manufacturing & Dependency • Higher education Installation Quality Control Wide Packaging & students Branding & Positioning Compatibility Support **Box Suppliers** Sales &Marketing After-sales Service • Tidy Workspace Logistics Customer Support After-sales Service Sustainability **Partners** · Optional Online CHANNELS Personalisation RESOURCES **Platforms** Intellectual Property Social Media Platform **Partners** IT Infrastructure · Online Shopping Manufacturing Platform KOC & **Facilities** Roadshow and Tech Influencer Financial Resources **Partners** Distribution Network Influencer and KOC Collaboration REVENUE STREAM COST STRUCTURE · Manufacturing Product Sales · Product Development and Innovation Sales and Marketing · General and Administrative Post-Purchase Support

Table 2.1: inFit Sdn.Bhd.'s Business Model Canvas

Source: Developed for the Research

2.3.1.1 Key Partners

inFit Sdn. Bhd. works with key suppliers of **charging pads, circuits, and packaging materials** to support production. For each critical electrical component, **at least two suppliers** are engaged to ensure supply chain resilience and reduce risks of delays. All sourced materials must meet **ISO 9001 and RoHS standards**. RoHS (Directive 2002/95/EC) restricts hazardous substances, promoting safer and more environmentally responsible electronics manufacturing (Poongodi Manickam, 2021). ISO 9001:2015 ensures materials are produced through standardized, quality-controlled processes, emphasizing consistency and customer satisfaction. This certification is often a requirement for multinational partnerships (HAMMAR, 2015).

Additionally, we collaborate with **logistics partners** such as DHL Express and J&T Express for smooth distribution (admin, 2024) and leverage **major e-commerce platforms** for digital sales. To boost brand presence and customer engagement, we also work with **influencers and key opinion consumers (KOCs)**.

2.3.1.2 Key Activities

InFit Sdn. Bhd.'s core operations focus on five areas. First, **continuous R&D** and **prototyping** drive product innovation in wireless charging. Second, quality **manufacturing** is ensured through careful sourcing and rigorous inspections. Third, **marketing efforts** boost brand visibility and sales. Fourth, **customer support**, including technical assistance and warranty services, strengthens user trust. Finally, **feedback collection and after-sales** care help build lasting customer relationships.

2.3.1.3 Value Proposition

Our product offers five key value propositions for a modern charging experience. First, **reduced cable reliance** enhances user mobility and convenience. Second, **broad compatibility** allows it to support multiple laptop brands, ideal for users with various devices. Third, it helps maintain a **tidy, clutter-free workspace**, boosting comfort and focus. Fourth, by minimising cable waste, it supports **sustainability** and longer product lifecycles. Finally, **personalisation** options offer users a sense of individuality alongside practical function.

2.3.1.4 Customer Relationship

We provide **one-on-one consultations** during the pre-sales phase to guide users on wireless charging, compatibility, and use cases. **Clear installation guides, video tutorials, and online support** ensure easy setup, even without technical knowledge. Our support team is available via email, social media, and live chat for further assistance. We also provide **warranty coverage, maintenance advice, and part replacement information** after the sale, in addition to proactive feedback surveys to improve long-term dependability and customer happiness.

2.3.1.5 Customer Segments

Our primary target market comprises freelancers and higher education students who rely heavily on laptops in mobile or remote settings. As of 2025, freelancers account for 46.7 percent of the global workforce, approximately 15.7 billion people, with the sector expected to grow from 8.39 billion US dollars to 16.89 billion US dollars by 2029. Around 70 percent of freelancers use laptops in locations where power outlets may be limited, making cable-free charging essential (Kumar, 2025). We also target higher education students, a growing demographic that increasingly depends on laptops for hybrid learning, assignments and digital collaboration. These users seek practical, affordable and personalised tech solutions (Ang & Ang, 2021).

2.3.1.6 Key Resources

Our key resources include both tangible and intangible assets. **Intellectual property**, such as trademarks and design rights, protects our brand and innovations. Core **IT infrastructure** supports daily operations, while our dedicated **manufacturing facility**, equipped with specialised machinery, ensures production efficiency and quality. **Financial resources** fund research, operations and growth. Our market presence is strengthened through social media, e-commerce platforms, logistics partners and collaborations with key opinion consumers (KOCs), enabling efficient nationwide **distribution**.

2.3.1.7 Channels

Our main sales channels are our **online shopping platforms**, such Shopee, TikTok Shop and Amazon, which provide consumers the easy ways to make purchases. We aggressively advertise our products using social networking sites such Instagram, Facebook, YouTube, and others to raise brand awareness. We also take part in **technology expos and roadshows**, where we engage with customers in real time and give interactive product demonstrations. Moreover, through relatable, peer-driven content that appeals to our target audience, we collaborate with **Key Opinion Consumers (KOCs) and influencers** on platforms such as TikTok and Xiaohongshu to increase the visibility of our brand. These truthful voices foster confidence and have a natural, community-led influence on purchasing decisions.

2.3.1.8 Cost Structure

Our cost structure comprises five key components. Manufacturing costs cover labour, raw materials and production. Continuous investment in product development supports innovation and usability. Sales and marketing expenses include platform advertising, influencer partnerships and promotional activities. General and administrative costs encompass staff salaries, utilities, legal fees and office operations. Lastly, we allocate funds for post-purchase support to maintain customer satisfaction.

2.3.1.9 Revenue Stream

Our main source of income is **direct product sales** through offline tech fairs and e-commerce platforms. Although name engraving and other customisation services are free of charge, they are a calculated addition to boost customer satisfaction and loyalty, which in turn promotes sustained revenue growth.

2.3.2 How The Business Will Create Sustainable Competitive Advantages

2.3.2.1 Product Distinction

Unlike typical charging mats, GalaxyWi features a hanging design that attaches to the edge of a laptop cover, enhancing mobility and enabling charging without the need for a flat surface such as a desk (UGREEN, 2023). This allows users to charge while seated on a sofa or bed.

The design also improves durability and safety. Unlike desk mats, GalaxyWi avoids liquid contact, reducing the risk of short circuits or device damage. Additionally, conventional pads may overheat when detecting metal objects like keys or coins, posing safety risks. GalaxyWi addresses these concerns, offering a safer, more practical alternative that meets real-world user needs and stands out in a competitive market (UGREEN, 2023).

2.3.2.2 Compatibility to Most Laptop Models

Most popular laptop models and brands, such as Apple, HP, Dell, Lenovo, Asus, and others, are compatible with our wireless laptop charging devices. It will

function without requiring any extra hardware changes or the replacement of the original battery, provided that the charging power needs of the device fall within our power supply wattage range. Our gadgets are more useful and adaptable for sharing office spaces and switching between several devices than most wireless charging items on the market, which favour a particular brand or model.

2.3.2.3 Decluttered, Travel-Friendly Charging with Minimal Wires

Our wireless charging solution is made for people who prefer ease of use, portability, and a neat workstation. It does away with the lengthy, tangled charging lines that are normally associated with traditional chargers, yet it still requires very little wiring for power input. This saves important desktop space and greatly lessens cable clutter. The device improves functionality and focus by keeping the workspace neat and orderly, whether it is used at home, in a coffee shop, at the office, or in a shared workspace. Its compact size makes it convenient to carry, and the simple yet practical design also fits with the contemporary way of life that emphasises "efficiency and aesthetics at the same time."

2.3.2.4 Optional Customisation Service

Personalisation is increasingly important to modern consumers, who seek products that reflect their individuality (Credence Research, 2024). To meet this demand, we offer a free customisation service that allows users to print names or logos on their wireless chargers. This enhances both utility and recognition, especially in shared spaces, corporate settings or for frequent travellers. The service also supports group purchases, corporate gifting and co-branding, adding promotional and brand value.

2.3.2.5 Outstanding Customer Service

Strong customer relationships rely on high-quality service. Our priority is customer satisfaction, covering pre-sales consultation, installation guidance and post-purchase support. A bilingual service team ensures prompt and professional assistance. We also collect customer feedback to continuously improve our products and services, aiming to build a reliable and caring support system.

2.3.2.6 Efficient Supply Chain Management

InFit Sdn. Bhd. maintains an efficient and flexible supply chain by partnering with at least two suppliers for each electronic component, reducing the risk of shortages and delays. For logistics, we collaborate with J&T Express and DHL Express. J&T offers extensive domestic coverage suitable for e-commerce, while DHL provides strong international capabilities and supports sustainable logistics practices (admin, 2024). This dual-logistics strategy ensures fast and reliable service for both local and global customers.

2.4 Current Status and Requirement

2.4.1 Description of Where the Business Stands Today and What the Business Needs to Move Forward

inFit Sdn. Bhd. has completed key early stages in developing its wireless laptop charging system. Market research confirms strong demand among university students and freelancers who value portability, reduced cable use, and organized workspaces. Initial feedback on the concept is positive, and prototype development is in progress. The company is legally registered and has secured trademark protection, laying a solid foundation for commercialisation.

Business's next steps include finalising the product design, initiating small-scale production, and launching on e-commerce platforms such as Shopee and TikTok Shop. We plan to build trust and brand awareness through partnerships with KOCs and influencers, while logistics partners will ensure reliable delivery. Post-launch, customer feedback will guide product improvement and long-term brand development. These efforts will support a successful market entry and future growth in a competitive tech landscape.

Table 2.2: Projected Milestones

	2025											
Projected Milestones	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Market Survey												
Product Design &Prototype Testing												
Business Plan Development												
Investor Proposal												
Business Registration & Setup												
Supply Chain & Logistics Planning												
E-Commerce & Distribution Setup												
KOC & Influencer Campaign Launch												
Small Batch Production & Trial Sales												
Official Launch & Marketing Campaign												
Performance Review & Product Optimization												
Expansion Planning												

Source: Developed for the Research

3.0 INDUSTRY ANALYSIS

3.1 Industry Description

3.1.1 Industry Trends

The wireless charger industry is rapidly evolving as more devices, beyond just smartphones and wearables, adopt wireless charging. Attention is shifting towards larger electronics such as laptops, tablets, and gaming accessories. Key trends include multi-device compatibility, faster charging speeds, and compact, portable designs. Advances in resonance-based and RF-based technologies are enabling more seamless, truly wireless power transfer, benefiting a wide range of devices including headsets, speakers, mice, and keyboards. Mobile computing devices like tablets, ultrabooks, and laptops are also becoming suitable platforms for wireless charging (Grand View Research, 2025).

A major development is the growing application of wireless charging in the electric vehicle (EV) sector, where manufacturers are focusing on contactless systems to enhance convenience. Simultaneously, smart home technology is increasingly incorporating wireless power. In response, leading companies are investing heavily in research and development to gain a competitive edge through innovation (Grand View Research, 2025; Fortune Business Insights, 2025).

The market for wireless laptop chargers is still emerging but holds strong potential. Manufacturers are exploring integrated wireless charging surfaces and universal pads. The growing adoption of USB-C and wireless power transfer technologies supports the shift away from traditional wired charging, in line with the move towards cable-free workspaces (Grand View Research, 2025).

3.1.2 Industry Size

The worldwide wireless charger market was valued at USD 5.35 billion in 2024 and is projected to grow at a 22.9% CAGR through 2030, driven by rising adoption in consumer electronics and electric vehicles. Key growth factors include demand for cable-free convenience, faster charging speeds, and multi-device solutions. Innovations like over-the-air charging and infrastructure development will further propel market expansion (Grand View Research, 2025).

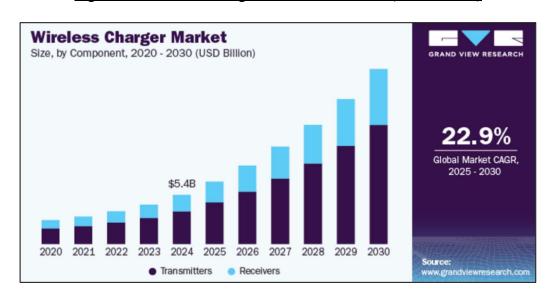


Figure 3.1: Wireless Charger Market, 2020-2030 (USD Billion)

Source: Grand View Research. (2025, March 18). Wireless Charger Market Size, Share & Growth Report, 2030. https://www.grandviewresearch.com/industry-analysis/wireless-charger-market-report

According to Grand View Research (2025), the consumer electronics segment held the largest market share in 2024, driven by the growing number of devices such as smartphones, wearables, tablets, and wireless earbuds requiring efficient, cable-free charging solutions. Key trends include the widespread adoption of Qi wireless charging, demand for faster charging speeds, multi-device compatibility, and aesthetically designed charging pads that complement modern home and office spaces.

The Asia Pacific region led the wireless charger market with over 43% share in 2024, supported by rapid urbanisation, high smartphone usage, and the popularity of smart devices in countries like China, Japan, and South Korea (Grand View Research, 2025). In Malaysia, the wireless charger market is growing in tandem with the consumer electronics sector. Laptop sales are expected to reach US\$206.4 million in 2025, with a stable annual growth rate of 1.63% (Statista, 2025). While wireless charging for laptops is still emerging, strong mobile device adoption is fuelling overall market growth. Future expansion of wireless laptop charging will depend on technological development, consumer readiness, and integration with Malaysia's electronics infrastructure.

3.1.3 Industry attractiveness (growing, mature, or in decline)

inFit Sdn. Bhd. conducted an industry analysis by applying Porter's Five Forces framework to assess the competitive dynamics and overall appeal of the market.

Table 3.1: Porter's Five Forces Framework of inFit Sdn. Bhd.

Competitive Force	Low	Moderate	High
Threat of Substitution			V
Threat of New Entrants		V	
Bargaining Power of Buyers			V
Bargaining Power of Suppliers			V
Rivalry within Industry	V		

Source: Developed for the Research

3.1.3.1 Threat of Substitution

The threat of substitution is high, mainly from traditional wired chargers and rival wireless solutions. Wired chargers remain dominant due to their efficiency, speed, and lower cost, making consumers hesitant to switch. Competing wireless chargers with better pricing or performance also pose a risk. To mitigate this, the product will focus on niche advantages such as clutter-free integration and alignment with a cable-less future. While wired solutions still lead in the short term, improved

wireless efficiency may reduce their relevance over time (Sai Vsr, 2024; Energea Tech, 2025).

3.1.3.2 Threat of New Entrants

The threat of new entrants is moderate. The market's growing appeal and advances in wireless technologies may attract new players. However, significant R&D requirements, regulatory compliance, and the need for reliable high-wattage performance limit easy entry. Established firms benefit from brand strength and supply chain advantages, raising entry barriers. While future standardisation may ease market access, for now, technical and capital challenges moderate the threat (Surender, 2024; MarketsandMarkets, 2024).

3.1.3.3 Bargaining Power of Buyers

Buyers hold high bargaining power due to the early market stage, limited product availability, and superior wired alternatives. Consumers can delay adoption or choose more efficient and affordable options, giving them strong leverage. High expectations and a lack of product differentiation further increase their influence. To compete, manufacturers must offer greater value through improved performance, compatibility, and innovation (MarketsandMarkets, 2024; Research and Markets, 2025).

3.1.3.4 Bargaining Power of Suppliers

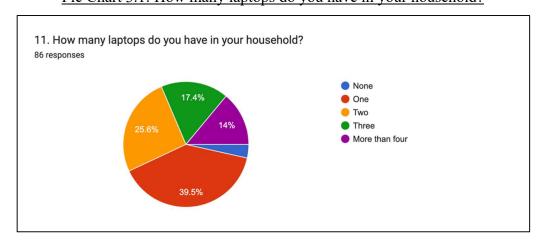
Supplier power is high due to the small number of firms capable of producing advanced components for high-wattage wireless charging. These suppliers possess technical expertise and proprietary technologies, giving them control over pricing and innovation. Startups and new entrants are particularly dependent on them, facing high switching costs and limited negotiating power, which strengthens supplier influence (Surender, 2024; MarketsandMarkets, 2024; Research and Markets, 2025).

3.1.3.5 Rivalry within Industry

Industry rivalry is currently low, as the market for wireless laptop chargers is still in its early stages. Few players exist due to the technical challenges of charging laptops wirelessly. However, established tech giants could enter easily due to existing infrastructure and patents. Startups are innovating and may disrupt the space if they achieve efficient, cost-effective solutions. As technology matures and demand rises, competition is expected to intensify (Surender, 2024; MarketsandMarkets, 2024; Grand View Research, 2025).

3.1.4 Profit Potential

The wireless charger market shows strong profit potential, driven by rising adoption of laptops and mobile devices, a preference for convenience, and a move towards clutter-free workspaces. As consumers increasingly adopt wireless technology, productivity-enhancing solutions are gaining popularity. Our survey supports this trend—96.5% of respondents own at least one laptop. An average purchase likelihood rating of 3.98 out of 5 for wireless products further indicates demand. Positioned at RM200, GalaxyWi meets consumer expectations and presents a promising market opportunity.



Pie Chart 3.1: How many laptops do you have in your household?

Source: Developed for the Research

The survey reveals that laptop ownership is very common among respondents. About 39.5% of households own one laptop, 25.6% own two laptops, 17.4% own three, and 14% have more than four. Only 3.5% reported having no laptops. This means that 96.5% of respondents have at least one laptop at home, highlighting a large and relevant customer base for a wireless laptop charger. Since many households have multiple laptops, there is a higher likelihood they would look at the value in purchasing additional convenient charging solutions, especially ones that can reduce cable clutter and enhance their daily experience.

20. How likely are you to purchase a wireless electronic product in the near future?

86 responses

40

30

20

17 (19.8%)

1 2 3 4 5

Bar Chart 3.1: How likely are you to purchase a wireless electronic product in the near future?

Source: Developed for the Research

When asked about the likelihood of purchasing a wireless electronic product soon, 36% of respondents rated their likelihood at 4, and another 36% rated it at 5, out of a 5-point scale. The average rating achieved was 3.98 out of 5. These results reflect a strong interest and readiness among consumers to adopt new wireless technologies. Given this high level of purchase intention, our GalaxyWi is well-positioned to meet market demand. The positive sentiment towards wireless products enhances the product's market potential, especially when combined with a competitive price point and the widespread ownership of laptops.

3.2 Target Market

The rise of mobile technology and remote work has fuelled a growing demand for portable, efficient, and innovative tech solutions. As flexible work arrangements and on-the-go lifestyles become more common, both freelancers and higher education students are seeking devices that offer convenience, efficiency, and flexibility. Wireless laptop chargers address these needs, providing a solution that enhances productivity for both groups, particularly in environments that require mobility and reduced cable clutter.

3.2.1 Freelancers

Freelancers form a rapidly growing market, with 1.57 billion individuals globally, many of whom rely on laptops for work. As early adopters of technology, with 46% earning more than traditional employees, freelancers are financially equipped to invest in productivity tools. The global freelance economy, valued at \$1.5 trillion, represents a massive market for products like our GalaxyWi laptop charger that cater to their need for convenience, efficiency, and cutting-edge technology (Kumar, 2025). In Malaysia, as reported by the Department of Statistics Malaysia, there were 2.97 million freelancers, accounting for 18.2% of the nation's workforce. It further highlights the growing potential of this demographic (Ng, 2024). Moreover, Gen Z's strong preference for freelancing and the rapid growth of freelance platforms underscore the increasing demand for innovative, efficient products that cater to this dynamic demographic (Mellow, 2025).

3.2.2 Higher Education Students

Higher education students represent a strong and growing market for wireless laptop chargers. In Malaysia, there are approximately 1.2 million university students, with steady enrolment across public and private institutions (Ashraf, 2025). Technology usage among students has intensified, especially following the COVID-19 pandemic, where students relied heavily on laptops for online learning, assignments, and communication (Ang & Ang, 2021). Additionally, education trends show that over 60% of young adults aged 18–24 have attained some level of

higher education, indicating a global trend toward a tech-dependent student population (Hanson, 2025). Students demand portable, efficient, and convenient tech solutions, and wireless laptop chargers can meet their need for mobility and reduced cable clutter, particularly in campus settings like libraries, cafeterias, and study lounges. This group values practicality, personalisation, and affordability, aligning well with the features of our product.

3.3 Competitive Position within Target Market

Table 3.2: Competitive Analysis Grid for inFit Sdn. Bhd.

Name	inFit Sdn. Bhd.	Competitor 1	Competitor 2
		(Lenovo Group	(Dell Technologies
		Limited)	Inc.)
Product features	 Hanging design for easy and space-saving charging Compatible with most laptop models Lightweight and portable for everyday use Customizable with customer's name 	 Desktop- friendly design Compatible with select Lenovo laptops and other USB-C laptops Uses Power- by-Contact technology 	 Desktop- friendly design Compatible with Dell Latitude 7285 series Uses WiTricity magnetic resonance technology
	 Uses Qi wireless charging technology 		

Brand-name recognition	Low	High	High
Access to distribution channels	Moderate	High	High
Quality of products	High	High	High
Price	Moderate	High	High

Source: Developed for the Research

4.0 MARKETING PLAN

4.1 Product Feasibility Analysis

4.1.1 Full Description of the Product Offer

Figure 4.1: Prototype of GalaxyWi Wireless Laptop Charger



Source: Developed for the Research

inFit Sdn. Bhd. is a company that provides consumer electronics accessories/products that focuses on wireless laptop charger in the initial stage. Intending to increase the convenience of charging a laptop wirelessly, our company introduced GalaxyWi to fill the market gap. This can be hung and leaned towards the laptop which is hassle-free as it can be moved easily as long the charger is not too far from the socket. Thus, our company will continue to develop and introduce subsequent premium versions in the future.

To explain further, the GalaxyWi Laptop Charger is an innovative, slim, and portable inductive charging designed to wirelessly charge laptops at this moment, and might be others such as smartphones, and other devices. The product uses improvised wireless charging technology that provides an efficient power transfer without the need for long physical wire connections and aims to use advanced contactless charging latter on.

Here are the **technological specifications** that GalaxyWi supports:

Input Power	20V-24V
Output Power	65W
Dimensions	11.5 cm (H) x 10.0 cm (L) x 4.0 cm
	(W)
Packed Dimensions (L x W x H)	29.0 cm x 6.0 cm x 30.0 cm
Compatibility	USB-C charging port
Warranty	6 months
What's in the box	Universal Charger Converter
	Top 200 GalaxyWi
	GalaxyWi Charging Kit
	Adapter
	(Specifications may vary
	depending upon region.)

Source: Developed for the Research

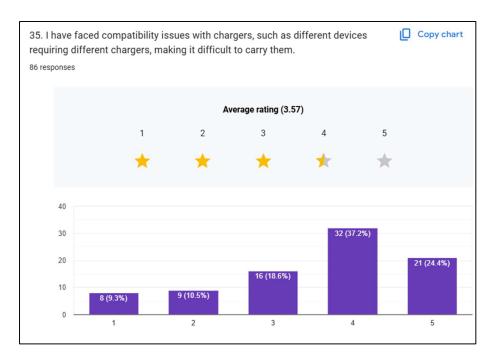
It supports variety of laptop brands as the product support different brands of converters and is designed for convenience, featuring a compact, and hanging structure. The charger includes wireless charging pad (transmitter and receiver), 3D customised casing, heat sink, circuit protection, and step-up booster to ensure it functions well. The product benefits laptop users by eliminating the limitations of wired charging, allowing for greater flexibility in powering their devices.

4.1.2 Concept Testing

To gauge initial customer purchase intention and interest, we conducted a concept online survey where public was presented with survey questions about their desired product features and price, purchase intention, and the problems faced in their daily lives as they dealt with electronic products.

From the bar chart below showed one of the issues faced by the consumer of wired products. 61.6% of consumers realised the hassle of having different cables for different devices. Even different laptops come with different chargers, which is not universal-friendly that can be lend to other laptop brand users.

Bar Chart 4.1: I have faced compatibility issues with chargers, such as different devices requiring different chargers, making it difficult to carry them.



Source: Developed for the Research

From this bar chart of purchase intention below showing a 72% targeted audience is open in buying wireless electronic products in the course of time. And 63.9% of consumers are willing to try out new brand of electronic products in bar chart 4.2 in appendices.

Bar Chart 4.2: How likely are you to purchase a wireless electronic product in the near future?

Source: Developed for the Research

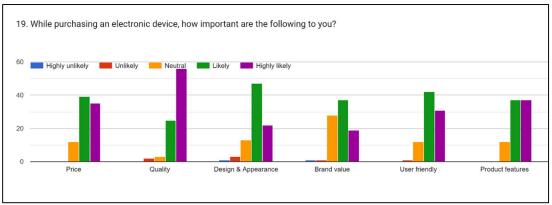
The survey revealed that most respondents were likely and highly interested in purchasing a wireless charger for their laptops, citing the product's quality, user-friendly and design as key benefits. However, some participants expressed concerns about the charging speed, which we plan to address in future iterations.

16. What features do you typically look for in a wireless charger for phones and other devices? 86 responses Compatibility with multiple devi... Fast charging speed -58 (67.4%) Lightweight and compact design -58 (67.4%) Protection from overheating an. -51 (59.3%) Reasonably priced LED charging status indicator -23 (26.7%) Durability -39 (45.3%) 20 40 60 80

Bar Chart 4.3: What features do you typically look for in a wireless charger for phones and other devices?

Source: Developed for the Research

Bar Chart 4.4: While purchasing an electronic device, how important are the following to you?



Source: Developed for the Research

4.1.3 Usability Testing

For usability testing, a prototype of the Galaxy Wi charger was tested during our Viva Presentation in front of our panels. The test included assessing the ease of setup, efficiency of wireless charging, and whether is it chargeable to the laptop. The testing result was able to work out with the wireless charger without difficulty,

and the product's design was praised for its hanging style and simplicity of customisation been provided. Minor issues such as product temperature and internal coil misalignment affecting charging efficiency were identified. We plan to enhance the wireless charger's mechanism and power source to improve charging reliability in future versions.

4.2 Pricing Strategy

4.2.1 Value-Based Pricing

The pricing strategy adopted for the GalaxyWi Laptop Charger is **value-based pricing**, also referred as customer-oriented pricing. It is an approach of setting a product's pricing that takes into account what consumers believe it is worth and are willing to pay, rather than the cost of production (Cambridge Dictionary, 2022). Therefore, for corporations exposed to various platform attributes, competitors' products, and time-based and dynamic price discrimination, value-based price setting and profit optimisation remain difficult (Christen et al., 2022).

The initial price point of GalaxyWi will be RM200, which is positioned competitively with other wireless chargers while reflecting the added value of its functionality and convenience. After successfully building brand recognition and gaining customer loyalty, we intend to gradually adjust our pricing strategy. This will involve increasing the price of future product versions that include upgrades or added features. The goal is to ensure that our pricing reflects the improved value of our products, while remaining aligned with how customers perceive value in the market. This approach allows us to sustain profitability without compromising customer trust.

4.2.2 The impact of product attributes reflects on pricing

Product attributes include the characteristics that set our product apart. These can be intangible, like its perceived quality, brand reputation, or overall value, or tangible, like its size, design, or colour (Patocka, 2024). GalaxyWi's product

attributes consist of its perceived quality, price, overall value, and customisation service provided; or tangible wise, will be its size, design, or features.

Below shows the **Points of Parity (POP)** and **Points of Difference (POD)** among three companies that produces wireless laptop charger which are inFit Sdn. Bhd., Lenovo Technology Sdn. Bhd. (Lenovo Malaysia), and Dell Global Business Center Sdn.Bhd.. The products name are GalaxyWi, Lenovo Go USB-C Wireless Charging Kit, and Dell Wireless Charging Mat:

Table 4.1: Points of Parity (POP) and Points of Difference (POD)

	Features	inFit	Lenovo	Dell	POP/POD
1.	Wireless laptop charging	✓	<u>~</u>	✓	POP
2.	Retail & Online Availability	✓	▽	✓	РОР
3.	Charging Technology	✓(Qi Wireless)	✓ (Power-by-contact)	(Magnetic resonance (WiTricity))	POP
4.	Brand-name recognition	X(Low)	(High)	✓ (High)	POD (negative)
5.	Portability	Hanging- style, lightweight)	X(Deskto p-friendly)	X Slim, desktop- based	POD
6.	Device Compatibility	(most laptops)	X (Select Lenovo +	X (Dell Latitude 7285 series only)	POD

Features	inFit	Lenovo	Dell	POP/POD
		USB-C		
		laptops)		
7. Contouring			<u> </u>	DOD
7. Customisation		X	^	POD
8. Price	RM200	RM899	RM885	POD

Source: Developed for the Research

4.3 Channels of Distribution

The distribution strategy focuses on direct-to-consumer to maximise the reach of the GalaxyWi wireless laptop charger. The primary channels include:

- E-commerce (Social Medias and Online Marketplaces): Direct sales through our official social medias and other platforms like Shopee and Instagram will allow us to reach a broad customer base and offer direct engagement with our brand.
- Roadshow Events: We plan to showcase the charger through roadshows and pop-up events in key cities, allowing customers to experience the product firsthand, ask questions, and purchase on-site. This approach helps get people excited and allows us to collect real-time feedback from potential customers.

The rationale for these channels is to ensure a multi-faceted approach to distribution that reaches both online shoppers and offline customers, maximising exposure and accessibility.

4.4 Promotions and Advertising

To effectively promote the GalaxyWi wireless laptop charger, we have planned a comprehensive promotions and advertising mix aligned with our target market. The planned initiatives include:

4.4.1 Year 1: Awareness & Customer Engagement

In the first year of launching GalaxyWi, our priority is to introduce the product to the market, create awareness among consumers like our targeted audience of freelancers and higher education students, and generate early traction through direct and personal engagement. Our strategy emphasises Below-the-Line (BTL) promotions, online engagement, and targeted sales campaigns.

1. Direct Marketing Strategy

We will initiate ground-level brand building through:

- Leaflet Distribution & Local Outreach: Engaging potential customers at tech colleges, co-working spaces, and electronics stores.
- Campus Roadshows: Partnering with universities to conduct live demos via online or offline to attract young early adopters.
- Face-to-Face Interaction: These low-cost methods allow us to gather live feedback and build rapport with first-time users.

2. Sales Promotions

• Top 200 Converters Campaign:

To drive urgency and reward early buyers, we will offer free converter accessories to the first 200 customers that purchase GalaxyWi. This bonus adds value and encourages consumers becomes our customers.

3. Live Streaming (In-House)

Our internal team will conduct regular live sessions on platforms like Instagram, Tiktok and Facebook. These sessions are to:

• Demonstrate key features.

- Answer user queries in real time.
- Include time-limited deals exclusive to viewers.

4. Online Promotions

Payday Sales Campaigns:

Customers will be offered a 10% discount during monthly payday periods, promoted through social media and the company's e-commerce site. This drives peak-time sales and attracts budget-conscious users.

4.4.2 Year 2 & Year 3: Market Expansion & Brand Building

As we move into the second and third years, our strategy shifts towards brand positioning, reaching a national audience, and leveraging digital and physical marketing platforms to drive growth.

1. Tech Expo Participation

 Malaysia Technology Expo (MTE) 2026 in Kuala Lumpur: Exhibiting at this leading event will give us exposure to investors, distributors, and industry players, while reinforcing GalaxyWi's credibility in the tech innovation space.

2. Digital Advertising & Social Media

Social Media Campaigns:

Launch storytelling-based campaigns showcasing user testimonials, behindthe-scenes manufacturing, and customisation process videos.

• Platform-Specific Promotions:

Create exclusive offers for Shopee, Lazada, and TikTok Shop users to drive platform-specific loyalty and convenience.

3. Out-of-Home (OOH) Advertising

• LRT Stations, Travel Buses, & Promotional Trucks: We'll strategically advertise in urban high-traffic areas targeting daily

commuters. OOH media will include impactful visuals showcasing GalaxyWi's sleek design, wireless technology, and customisation features.

 Objective: Build mass visibility and recall among working professionals and students.

4.4.3 Year 4 & 5: Brand Advocacy & Community Expansion

In Years 4 and 5, the goal is to shift from heavy direct promotions to organic growth strategies through user-generated content, customer loyalty, and a solid digital presence. Having built sufficient brand awareness and a stable customer base in the earlier phases, we will now focus on maintaining top-of-mind presence and deepening engagement through community-driven and cost-efficient channels.

1. Affiliate & Influencer Marketing

• Affiliate Network Expansion:

We will formalise a broader affiliate program to include:

 We will partner with influencers, tech bloggers, and YouTubers who love tech products in promoting our product to their followers in exchange for commission or free products.

2. Short-form Content Campaigns

• Platforms:

Focused content distribution across TikTok, YouTube Shorts, and Instagram Reels.

- Content Type:
 - o "Day in the Life" usage videos from real users.
 - o Tech hacks and workspace setup tips featuring GalaxyWi.
 - Trend-based participation (For example, videos like unboxing, ASMR-style demos).

3. Customer Advocacy Program

- Employ or find Community Ambassadors, this is to identify passionate customers to become community ambassadors. These individuals will:
 - o Share their product experiences.
 - Host user discussions.
 - o Provide feedback loops between users and the product team.

4. Online Community Building

- Creates Facebook Groups / Telegram Groups which launch a branded space where GalaxyWi users can:
 - o Share creative uses, product enhancements, or travel setups.
 - o Provide support and ask questions.
 - Participate in contests or flash promotions.

5.0 PRODUCTION PLAN

5.1 Manufacturing Process of Wireless Laptop Charger

The manufacturing process of the wireless laptop charger involves a combination of in-house assembly and subcontracted manufacturing processes.

5.1.1 Procurement of Components

At least four components are sourced based on specific technical requirements and quality standards from external suppliers. The wireless pad receiver and wireless pad transmitter are subcontracted to specialised manufacturers with expertise in wireless charging technology. The receiver and transmitter must be precisely measured to ensure efficient energy transfer during the charging process. Similarly, the cables and adapters are sourced from external suppliers that produce high-quality charging accessories.

5.1.2 Plastic Injection Moulding (In-house)

Once all the necessary components have been received, the company handles the production of the outer casing using a plastic injection moulding machine.

The plastic injection moulding process begins with the design of the mould, which is tailored to the product's dimensions and aesthetic requirements. The plastic material is then heated to a high temperature and injected into the mould under pressure. This ensures that the plastic flows evenly into the mould, forming a precise and uniform shape.

After the moulded piece is cooled, it is carefully removed from the mould and trimmed to remove any excess material. Additional finishing processes, such as smoothing the edges and adding surface texture, are carried out to enhance the product's overall appearance and user experience.

5.1.3 Assembly (*In-house*)

Once the outer casing is ready and all components have been sourced, the assembly process begins. This stage is fully handled internally to ensure precise integration and proper functioning of the product.

The assembly starts with installing the **wireless receiver** and **transmitter** into the casing. These components need to be carefully aligned to ensure optimal wireless charging efficiency.

Next, the **cable** and **adapter** are installed and connected to the internal system. Care is taken to secure the wiring and ensure that there are no loose connections, which could affect the product's performance. The internal layout is carefully arranged to prevent overheating and maintain structural integrity.

The assembly process requires attention to detail and technical precision to ensure that the final product functions efficiently and meets the company's performance standards.

5.1.4 Quality Control and Testing (*In-house*)

After the product is assembled, it undergoes a thorough quality control and testing process. This is a critical step to ensure that the wireless laptop charger meets both the company's internal standards and industry regulations. The product is tested to ensure that it can transmit power effectively and charge devices at the expected speed. The charging efficiency and stability are measured to confirm that the product functions consistently under different conditions.

Next, the wireless charging functionality, powered via external connection and internal coil, was tested to verify its performance and stability. Safety tests, including heat resistance and short-circuit protection, were conducted to ensure that the product remains safe under extended use. The product is also subjected to stress tests to evaluate its durability and structural integrity. Products that meet all quality control requirements are approved for packaging and distribution. Any product that fails to meet the standards is sent back for adjustments or repairs.

5.1.5 Packaging and Shipping (*In-house*)

Once the products pass the quality control tests, they move to the final stage of packaging and shipping. This process is also managed internally to maintain consistency in branding and presentation.

Each wireless laptop charger is carefully packaged in protective material to prevent damage during transit. The packaging includes user manuals, warranty information, and any necessary accessories.

After packaging, the products are prepared for shipping. The company coordinates with logistics partners to ensure timely delivery to retailers or directly to customers. Maintaining control over the packaging and shipping process allows the company to ensure that products arrive in perfect condition and meet customer expectations.

Working-age persons, Labour force Unemployment rate participation rate year-on-year growth year-on-year growth year-on-year growth year-on-year grow 71.3% 2.2% **▲** 1.8% **▲** 3.4% **▲** 4.0% ▼ 16.3% 926.1K Labour force by sex, Penang (1982-present) Working-age population by employment breakdown by sex on the right pane status, Penang While the rate of increase in the male labour force shows signs of increasing, the number and share of women in the labour force has remained static over the past decade With Penang's birth rate plummeting, growth in 1.200k Penang's working-age population is expected to slow over time. Outside labour force 1,000k 800k 400k % of total

5.2 Availability of Qualified Labour Pool

Figure 5.1: Penang's Labour Force from 1980 – 2020

<u>Source</u>: *Statistics at Penang Institute*. (2024). Key Penang Statistics: Penang Institute. https://statistics.penanginstitute.org/dashboards/econ/labour.html

inFit Sdn. Bhd. will build its manufacturing facility in Penang, which has a population of about 926.1 thousands as of 2023 (Statistics at Penang Institute, 2024). Penang is known for its skilled workforce, supported by top institutions like Universiti Sains Malaysia (USM) and the Penang Skills Development Centre (PSDC). PSDC offers training in fields like engineering and technology, including programs based on the German Dual Vocational Training system (PSDC | Global Business Services Industry Academy, n.d.), and it is beneficial to us as PSDC is located at Bayan Lepas, Penang as well. This ensures we have access to professionals with skills relevant to our work. Additionally, Penang's mix of global companies and smaller businesses creates a dynamic environment, making it a great place to find and develop talented workers.

Below showing is a structured table summarising the job descriptions and number of workers required.

Table 5.1: Roles and Job Description

Roles	Job Description	Number of Workers
		Required
Line Leader	Manages assembly line operations, assigns tasks, monitors efficiency, and ensures product quality.	1
Engineer	Designs and tests technical components, collaborates with R&D, and supports production with documentation and troubleshooting.	1
QA & QC	Ensures quality in production processes and inspects products to detect defects, collaborating with engineers and technicians.	1
Operator	Handles hands-on tasks like assembling, testing, and packaging; ensures safety protocols and production cleanliness.	2
Technician	Maintains and repairs production equipment, assists engineers in testing systems, and troubleshoots technical issues.	1

Source: Developed for the Research

Table 5.2: Labour Pool of Service

	Number
	of
Job Description	Workers
	Required

Job Title: Line Leader	
Responsibilities: Manages assembly line operations, assigns tasks,	
monitors efficiency, and ensures product quality.	
Qualifications:	
- Diploma or degree in Manufacturing, Operations, or related field	
- Experience in production or assembly line management	1
Skills:	
- Team coordination	
- Problem-solving	
- Quality control	
- Communication and leadership	
Job Title: Engineer	
Responsibilities: Designs and tests technical components,	
collaborates with R&D, and supports production with	
documentation and troubleshooting.	
Qualifications:	
- Bachelor's degree in Engineering	1
- Experience in product design and development	
Skills:	
- Technical expertise	
- Analytical thinking	
- Prototyping	
- Collaboration with R&D and QA	
Job Title: Quality Assurance (QA) & Quality Control (QC)	
Responsibilities: Ensures quality in production processes and	1
inspects products to detect defects, collaborating with engineers and	1
technicians.	

Qualifications:	
- Diploma or degree in Quality Management, Engineering, or	
related field	
- Certifications like Six Sigma (preferred)	
Skills:	
- Attention to detail	
- Data analysis	
- Testing and inspection	
- Collaboration with engineers and technicians	
Job Title: Operator	
Responsibilities: Handles hands-on tasks like assembling, testing,	
and packaging; ensures safety protocols and production cleanliness.	
Qualifications:	
- High school diploma or equivalent	
- On-the-job training or vocational certification (preferred)	2
	_
Skills:	
- Manual dexterity	
- Adherence to safety protocols	
- Machine monitoring	
- Communication	
Job Title: Technician	
Responsibilities: Maintains and repairs production equipment,	
assists engineers in testing systems, and troubleshoots technical	1
issues.	
Qualifications:	

- Diploma or degree in Engineering Technology or related field
- Certifications in equipment maintenance (preferred)

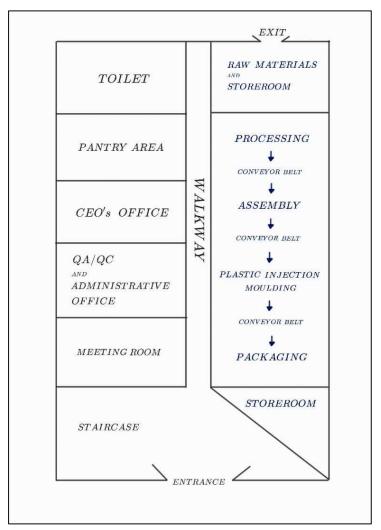
Skills:

- Troubleshooting
- Equipment maintenance
- Calibration
- Collaboration with engineers and QA

Source: Developed for the Research

5.3 Physical Plant

Figure 5.2: Ground Level of Layout and Design of the Manufacturing Facility



Source: Developed for the Research

5.4 Machineries and Equipment

5.4.1 Production Machineries and Equipment

Table 5.3: Production Machineries and Equipment in inFit Sdn. Bhd.

Item	Quantity
3D Printing	1
Buffer Storage	3
Conveyor	2
Inventory Storage System	2
Laser	1
Multi meter (QC-1, Production-2), Voltage Tester	
Set	3
Oscilloscope	1
Plastic Injection Moulding & Mould	1

5.4.2 Office Machineries and Equipment

Table 5.4: Office Machineries and Equipment in inFit Sdn. Bhd.

Item	Quantity
9KG Dry Powder Fire Extinguisher	2
CANON E470 All-In-One Printer	1
CCTV system	7
Conference Table & Chairs	1
Dustbin 20L	2
Filing Cabinets	2
FREE Pen drive Fingerprint Thumbprint	
Attendance Machine	1
Intel Office Desktop	4
Office Chair	4
Office Phone	5
Office Table	4
PENSONIC PMW-2005 Microwave Oven (20L)	1
Projector 4K Smart TV Android (meeting room)	1

Sharp 1.5HP Non-Inverter Air Conditioner R32	
Aircon Self-Cleaning	3
TIXX Water dispenser	2
Whiteboard and stationery	1
Workbenches	8

Source: Developed for the Research

5.5 Names of Suppliers of Raw Materials

Table 5.5: Names of Raw Materials Suppliers in inFit Sdn. Bhd.

Raw Materials	Suppliers
	BMS-RFAMP Store (AliExpress)
	Website:
	https://www.aliexpress.com/item/1005005666251775.html
	Wireless Charging Coil
	Address: Jinghua industrial zone, Jinghua Road, Tangxia
	town, Dongguan, Guangdong, China 523000
	Phone: NIL
24V Wireless	Email: info@WirelessChargingCoil.com
Transmitter and	Website: https://www.wirelesschargingcoil.com/
Receiver	
	RS Components Malaysia – Industrial & Electronics
	Distributor
	Address: Level 12, Mutiara, Menara Mudajaya, 12A, Jln
	PJU 7/3, Mutiara Damansara, 47810 Petaling Jaya,
	Selangor
	Phone: 03-5021 5888
	Email: Quote.MY@rs-components.com
Laptop Converters	Element14 MY - Electronic Components Distributor

	Address: Unit S-06-07, First Subang, Mall, Jln SS 15/4G,		
	Ss 15, 47500 Subang Jaya, Selangor		
	Phone: 1-800-88-6223		
	Website: https://my.element14.com/		
	Shopee - Kymison Official Store		
	Website: https://shopee.com.my/kymison.my		
	Thumbtech Global Sdn Bhd		
	Address: 3-01-C, The Scott Garden, 289, Jalan Klang		
	Lama, 58000 Kuala Lumpur, Malaysia.		
	Phone: +603-7890 0500 or +6013-880 9163		
	Website: my@thumbtechglobal.com		
Adapters			
Adapters	Element14 MY - Electronic Components Distributor		
	Address: Unit S-06-07, First Subang, Mall, Jln SS 15/4G,		
	Ss 15, 47500 Subang Jaya, Selangor		
	Phone: 1-800-88-6223		
	Website: https://my.element14.com/		
	<u>J</u>		

Source: Developed for the Research

5.6 Quality Control

In order to smoothen the process and minimise the avoidable problems of GalaxyWi, Quality Assurance (QA) and Quality Control (QC) will be made.

5.6.1 QA was made to make sure things are done right from the start, the process flow will be as followed:

1. Standard Processes

We set clear steps and rules for each stage of production, including of designing, assembling, and packing. This is to ensure consistency and quality in every wireless laptop charger we produce.

2. Checking Supplier Parts

We inspect and approve materials like batteries, circuit boards, and casings from our suppliers to make sure they meet our standards before entering our production line.

3. Design & Prototype Checks

We review our charger designs and test samples before mass production to identify and fix any design problems early.

4. Training Our Team

We train our team to build and inspect the chargers properly, helping maintain high product quality and reducing errors during assembly.

5.6.2 QC is to catch the avoidable problems before the product leaves, the process flow will be as followed:

1. Visual Check

We inspect each charger for cracks, scratches, loose parts, or assembly issues to catch any obvious defects before moving on to the next step.

2. Function Testing

We evaluate the performance of one charger from each batch, including wireless charging and speed, to ensure it works properly before shipping.

3. Battery Performance Check

We test battery capacity, charging time, and reliability to ensure the product is safe and performs as expected.

4. Size and Fit Inspection

We measure key components to make sure they match the design and fit together correctly, preventing assembly issues.

5. Heat Test

We monitor how hot the charger gets during use to ensure it does not overheat or pose any safety risks.

6. Final Test Before Shipping (End-of-Line Test)

Each charger undergoes a full final test to make sure all functions and components work correctly before being packed and shipped to customers.

5.7 Customer Support

Our customer support and care services, trying hard to tailored to Malaysian preferences and practices by blending digital convenience with local touchpoints like WhatsApp, Shopee, and after-sales service expectations common in Malaysia. We have three stages which consists of Pre-Sales Support, Post-Sales Support, and Long-Term Customer Care.

5.7.1. Pre-Sales Support (Customer Education & Localised Assistance)

We provide detailed and easy-to-understand product information, such as compatibility with local plug types, laptop brands, and usage benefits via our website, WhatsApp, and Shopee or Lazada listings. Customers can get tailored recommendations through WhatsApp or Shopee or Lazada chats. We also maintain a trilingual FAQ page (English, Bahasa Malaysia, & Mandarin) with self-help guides, installation videos, and common troubleshooting tips to support independent buyers.

5.7.2. Post-Sales Support (Local Assurance & Technical Help)

Our warranty and return policies are transparent and aligned with Malaysian consumer expectations, with easy return processes via Shopee, Lazada, or our HQ if needed. Support is available through WhatsApp, email, social media, or walk-in. To ensure customer satisfaction, we follow up via WhatsApp or email within 7–14 days after purchase to check if the charger is working well and collect any feedback or concerns.

5.7.3. Long-Term Customer Care (Community-Based Loyalty & Engagement)

We provide loyalty incentives such as voucher codes for returning customers, exclusive promotions during festive sales (e.g. 11.11, Raya, Merdeka), and bundle deals with other local tech accessories.

Also, we actively engage customers in letting them receive helpful usage tips via broadcast messages and are encouraged to leave reviews, which we monitor closely to improve future products.

6.0 MANAGEMENT TEAM

inFit Sdn. Bhd. was founded by 4 founders who are Ms Charissa Yeoh Tian Ern, Ms Wong Yee Mun, Ms Sim Ji Wei, and Ms Loh Ying Fei. Each founder has a particular job in this organisation and plays a vital role in managing and operating the company.

Chief Executive
Officer
Charissa Yeoh Tian Ern

Director of Financial
& Marketing
Wong Yee Mun

Charissa Yeoh Tian Ern

Director of HR
& Legal
Production
Loh Ying Fei

Figure 6.1: Management Team of inFit Sdn. Bhd.

Source: Developed for the Research

6.1 Management Team of inFit Sdn.Bhd.

6.1.1 Chief Executive Officer

Ms Charissa Yeoh Tian Ern

Ms. Yeoh is the CEO and Co-Founder of inFit Sdn Bhd, providing strategic leadership and driving the company's growth. She holds a Bachelor of Business Administration (Hons.) in Entrepreneurship from UTAR and gained experience in international business while working in the Export Sales Department at Torto Food Industries (M) Sdn. Bhd. Her strengths include strategic planning, investor relations, and cross-functional coordination. Known for securing funding and aligning operations with business goals, she leads with a balance of decisiveness and collaboration. Ms. Yeoh's leadership fosters transparency, accountability, and sustained growth in a competitive market.

6.1.2 Director of Financial & Marketing Manager

Ms Wong Yee Mun

Ms. Wong Yee Mun serves as both the Director of Financial & Marketing and Co-Founder of inFit Sdn Bhd, bringing strategic vision and operational expertise to the company. A graduate of Universiti Tunku Abdul Rahman (UTAR) with a Bachelor of Business Administration (Hons.) in Entrepreneurship, she combines academic rigor with practical marketing experience gained during her internship at Powertechnic Handling Equipment (M) Sdn Bhd. As a founding member, she oversees critical financial functions—including budgeting, financial planning, and investor relations—while simultaneously driving brand development and customer acquisition strategies to ensure balanced growth.

Her dual roles provide inFit with integrated oversight, effectively bridging longterm objectives with daily operations. As both a co-founder and financial/marketing leader, she aligns fiscal discipline with innovative market expansion, leveraging her entrepreneurial education and hands-on experience to make data-driven decisions. This unique combination of skills and perspectives positions her as a key driver of inFit's sustainable success in competitive markets.

6.1.3 Director of HR & Legal

Ms Sim Ji Wei

Ms. Sim Ji Wei is the Director of HR & Legal and Co-Founder, bringing together expertise in human resources, legal compliance, and entrepreneurship. She holds a Bachelor of Business Administration (Hons.) in Entrepreneurship from Universiti Tunku Abdul Rahman (UTAR) and gained hands-on HR experience during her internship at Country Garden Pacificview Sdn Bhd.

In her current role, she manages HR operations, employment law compliance, and legal affairs, aligning them with business goals and risk management. Her background in production and design complements her strategic and operational leadership, allowing her to create practical policies and streamline workflows. As a co-founder, she helps shape company culture and direction, ensuring a strong foundation for sustainable growth.

6.1.4 Director of Production

Ms Loh Ying Fei

Ms. Loh Ying Fei is the Director of Production and Co-Founder, combining creative vision, quality assurance, and entrepreneurial insight. She holds a Bachelor of Business Administration (Hons.) in Entrepreneurship from Universiti Tunku Abdul Rahman (UTAR) and gained digital marketing experience during her internship at Jin Ye Ye Sdn Bhd.

With a strong foundation in product development and design management, she ensures high-quality standards while aligning creative strategies with business goals. Her marketing background offers consumer insights that enhance user-centric

designs. As a co-founder, she drives innovation and continuous improvement throughout the product lifecycle, bridging creativity with commercial success.

6.2 Key Professional Service Providers

6.2.1 Law Firm

Company Name: Azmi & Associates Advocates & Solicitors

Address: 9F, Menara Northam No. 55, Jalan Sultan Ahmad Shah 10050 Penang, Pulau Pinang, Malaysia

Contact Number: 04 375 0120

Email Address: penang@azmilaw.com

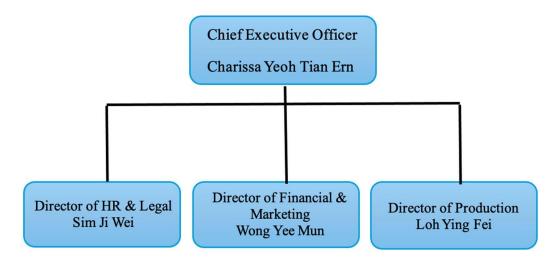
inFit Sdn. Bhd. has partnered with **Azmi & Associates**, a leading law firm in corporate and commercial law, to strengthen its legal framework and ensure regulatory compliance. The firm provides tailored legal support in areas such as terms of service, privacy policies, SaaS platforms, and intellectual property rights.

With deep experience in tech-driven businesses, Azmi & Associates also advises on corporate governance, investor relations, and partnership agreements. Their customised, client-focused approach helps inFit mitigate legal risks and scale confidently, supporting the company's growth in the competitive health tech and fitness industry.

7.0 COMPANY STRUCTURE, INTELLECTUAL PROPERTY AND OWNERSHIP

7.1 Organisational Structure

Figure 7.1: Organisational Chart of inFit Sdn.Bhd



Source: Developed for the Research

7.1.1 Description of Organisational Structure

The organization's structure is managed by inFit Sdn. Bhd.'s CEO, with the assistance of three important directors who each have a critical role to play: Production, Financial & Marketing, and HR & Legal.

Chief Executive Officer (CEO) - Charissa Yeoh Tian Ern

The CEO oversees the company's general operations as well as direction. She oversees high-level decision-making, departmental coordination, and strategic planning. In addition to representing the business in external interactions with

partners, stakeholders, and regulatory agencies, Charissa is essential in leading the team through product development, market launch, and brand positioning.

Director of HR & Legal – Sim Ji Wei

This position includes overseeing hiring, training, welfare, and performance reviews. Sim Ji Wei is also in charge of legal compliance, which includes draughting contracts, registering companies, filing trademarks, and handling regulatory issues such SOCSO and EPF registration. As the business grows, this role guarantees that it has a strong human resource and legal base.

Director of Financial and Marketing - Wong Yee Mun

Wong Yee Mun is in charge of financial planning, cost management, and budgeting for the business. She also oversees marketing initiatives, such as campaign development, pricing strategy, social media interaction, and partnerships with KOCs and influencers. To ensure effective resource allocation for maximum brand visibility and acquiring customers, she is essential to finding a balance between financial stability and market reach.

Director of Production - Loh Ying Fei

Loh Ying Fei is in charge of overseeing product development, scheduling production, quality control, and liaising with OEM partners or suppliers to guarantee that the company's product is delivered on schedule and up to standard. Her efforts are crucial in turning the idea for the product into a real, marketable solution.

The flat organisational structure used by inFit Sdn. Bhd. facilitates more direct information transfer, expedites decision-making, and lessens interference from intermediate levels, fostering a more transparent and cooperative work environment (Gaille, 2017).

7.2 Legal Structure

7.2.1 Legal Form of Organisation

inFit Sdn. Bhd. is registered as a private limited company, one of the most common business structures in Malaysia. This legal form grants the company its own legal identity, allowing it to enter contracts, own property, incur debt, and engage in legal actions independently. Under the limited liability system, shareholders are only liable up to the amount they invested. Their personal assets are protected even if the company cannot repay its debts. This structure offers stronger legal protection and supports long-term growth and external partnerships (Acclime, 2021).

Table 7.1: Shareholders of inFit Sdn.Bhd.

Name	Position	Capital Contributed (RM)	Capital Contributed (%)
Charissa Yeoh Tian Ern	CEO	37,500	25
Wong Yee Mun	Director of Financial & Marketing	37,500	25
Sim Ji Wei	Director of HR &Legal	37,500	25
Loh Ying Fei	Director of Production	37,500	25
Total:		150,000	100

Source: Developed for the Research

7.3 Intellectual Property

7.3.1 Trademark

The purpose of a trademark is to distinguish the products and services of one business from those of another. The typical duration of trademark registrations is ten years (World Intellectual Property Organization [WIPO], n.d.). To prevent other businesses from using identical logos and to grant the company exclusive business and marketing rights, inFit Sdn.Bhd. registered its own trademark. Furthermore, registering a trademark will grant inFit Sdn.Bhd. the legal authority to pursue

infringement, thereby preserving its competitiveness in the market and brand independence (Harvard Business Services, Inc., 2018).

7.3.2 Industrial Design

According to the Intellectual Property Office of Malaysia, industrial design involves visual elements like shape, structure, or decoration applied through industrial processes to enhance product appearance. Registered designs must be distinctive and grant exclusive rights to manufacture, import, sell, or rent the product. Protection lasts five years and is renewable (Industrial Design Basic – MyIPO, 2025).

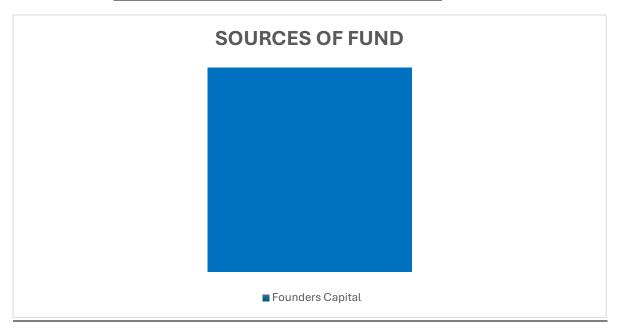
inFit Sdn. Bhd. has registered the unique hanging-style design of its GalaxyWi wireless charger with MyIPO to prevent imitation. Industrial design rights safeguard originality, prevent unauthorized copying, and ensure fair commercial returns (Jovilė Devėnaitė, 2024).

8.0 FINANCIAL PLAN

This section details the funding sources, amounts, and allocation. Pro forma financial statements are developed to evaluate the business plan's financial viability.

8.1 Capital Requirements for the Next Three Years

Bar Chart 8.1: Sources of Fund For inFit Sdn. Bhd.



Source: Developed for the Research

Our start-up capital will amount to RM150,000, fully sourced from the founders' contributions. Each founder will contribute RM37,500, making up the total capital of RM150,000. This ensures full ownership and financial control from the outset, allowing us to operate independently without external funding obligations. In summary, the entire start-up fund of RM150,000 comes solely from the founders' capital.

8.1.1 Uses of Funds – Start-up Cost

Table 8.1: Start-up Costs of inFit Sdn. Bhd.

Start-up Cost				
Particulars	Table	Cost (RM)		
Assets				
Office Equipment	8.3	24,634		
Machinery & Production Equipment	8.4	6,515		
Total Assets		31,149		
Less: Expenses				
Research & Development	8.5	220		
Sales & Marketing Tools	8.6	9,590		
General Expenses	8.7	30,239		
Administration Expenses	8.8	13,840		
Other Expenses	8.9	10,000		
Total Expenses		63,889		
Total Start-Up Cost		95,038		

Table 8.2: Company's Start-up Cost Available

Start-Up Cost Available	
	RM
Funding From Founders	150,000
(-) Total Start-Up Cost	(95,038)
Start- Up Capital Available	54,962

Table 8.3: Office Equipment Costs

Particulars	Quantity (Units)	Price per unit (RM)	Total (RM)
Office Table	4	399	1,596
Office Chair	4	299	1,196

Workbenches	8	699	5,592
Filing Cabinets	2	299	598
Conference Table & Chairs	1	1,295	1,295
Intel Office Desktop	4	1,740	6,960
CANON E470 All-In-One Printer	1	195	195
Sharp 1.5HP Non-Inverter Air Conditioner R32 Aircon Self-Cleaning	3	1379	4,137
FREE Pen drive Fingerprint Thumbprint Attendance Machine	1	77	77
TIXX Water dispenser	2	95	190
Office Phone	5	25	125
Dustbin 20L	2	30	60
Projector 4K Smart TV Android (meeting room)	1	157	157
Whiteboard and stationery	1	24	24
CCTV system	7	44	308
PENSONIC PMW-2005 Microwave Oven (20L)	1	201	201
9KG Dry Powder Fire Extinguisher	2	148	296
Industrial Exhaust Fan	2	576	1,152
Safety Shoes	10	25.5	255
Curtain	5	39	195
Bookshelf	1	25	25
Pantry Table & Chairs	2	131	262
Mini fridge	1	799	799
Wall cabinets	2	420	840
Plastic Chairs	10	19.9	199
Magnifying lamps	2	47	94
Storage racks	6	157	942
Trolley	3	59	177
Total			24,634

Table 8.4: Machinery & Production Equipment Costs

Particulars	Quantity (Units)	Cost (RM)	Total (RM)
Plastic Injection Moulding & Mould	1	3,000.00	3,000
Conveyor	2	850	1,700
Buffer Storage	3	35	105
Inventory Storage System	2	200	400
Multi meter (QC-1, Production-2), Voltage Tester Set	3	20	60
Oscilloscope	1	180	180
3D Printing	1	720	720
Laser	1	350	350
Total			6,515

Table 8.5: Research & Development Costs

Particulars	Cost (RM)	Total (RM)
Testing and compliance fees	220	220
Total		220

Table 8.6: Sales & Marketing Tools Costs

Particulars	Quantity (Units)	Cost (RM)	Total (RM)
Charger Converter of ASUS (Gift)	100	4.35	435
Charger Converter of DELL (Gift)	50	4.71	236
Charger Converter of HP (Gift)	50	5.59	280
Promotion	4	1,000	4,000
Printing Flyers (144*40)	5,800	0.80	4,640
Total			9,590

Table 8.7: General Expenses

Particulars	Cost per Month (RM)	Total (RM)
Factory Rental	6,500	6,500
Rental Deposit (2 months)	13,000	13,000
Utilities	3,500	3,500
Utilities deposit (2 months)	7,000	7,000
Unifi Wi-Fi Plan (500Mbps)	239	239
Total		30,239

<u>Table 8.8: Administrative Expenses</u>

Particulars	Cost per unit (RM)	Total (RM)
Business License Fee (SSM)	60	60
Domain Name Registration	80	80
Trademarks	2,200	2,200
Industrial design	3,500	3,500
SIRIM Registration	8,000	8,000
Total		13,840

Table 8.9: Other Expenses

Particulars	Cost (RM)	Total (RM)
Factory Renovation Fee	10,000	10,000
Total		10,000

8.2 Overview of Financial Projections

8.2.1 Assumption

- 1. Office rental expenses will remain fixed at RM78,000 annually throughout the three-year projection period.
- 2. Revenue generation will follow a B2C model, with all sales coming directly from end users.
- 3. Sales volume is projected to grow incrementally each year, with particularly strong growth anticipated in Year 4.
- 4. Staff salaries will increase annually by RM100 for general employees and RM200 for top management personnel.
- 5. Workforce expansion will begin in Year 1 with the hiring of 1 line leader, 1 technician, and 2 operators, followed by the addition of 1 sales and marketing executive and 1 technician in Year 4.
- 6. Corporate tax rates will apply progressively: 15% on the first RM150,000 of income, 17% on income between RM150,001-RM600,000, and 24% on amounts exceeding RM600,001, with these rates expected to remain stable through Year 3.
- 7. Raw material inventory will maintain a 500-unit buffer above projected sales requirements to accommodate potential demand surges, except for the final year where no additional buffer is added.
- 8. Employee benefits include EPF contributions at 13% for salaries up to RM5,000, plus standard SOCSO and EIS payments as mandated.
- 9. Asset depreciation will be calculated at a consistent 10% annual rate using the straight-line method for all fixed assets.
- 10. Utility costs are budgeted at RM42,000 per year with no anticipated increases.
- 11. Wi-Fi expenses are projected to remain constant at RM34,416 annually throughout the forecast period.

Table 8.10: The Quantity of Product Sales in Each Year

	Year 1	Year 2	Year 3	Year 4	Year 5
Total Quantity of Sales(unit)	7,500	9,000	10,800	12,960	15,600
Selling Price (RM)	200	200	200	200	200
Total Sales (RM)	1,500,000	1,800,000	2,160,000	2,592,000	3,120,000

The global wireless charger market, valued at USD 5.35 billion in 2024, is projected to grow at a robust 22.9% CAGR through 2030, presenting significant opportunities for wireless laptop chargers. To align with this market expansion while accounting for potential adoption barriers, we're adopting a conservative 20% annual sales growth projection for our wireless laptop charger business, starting from an initial 7,500 units in Year 1. Using the compound growth formula [Sales in Year n = 1 Initial Sales \times (1 + Growth Rate) $^{(n-1)}$], our five-year projection forecasts Year 2 sales at 9,000 units, Year 3 at 10,800 units, Year 4 at 12,960 units, and Year 5 at 15,600 units.

This 20% growth rate, slightly below the market's 22.9% trend, provides a buffer for initial adoption challenges while positioning us to capitalise on the market's acceleration from Year 3 onward as wireless charging technology improves, prices become more competitive, and corporate adoption increases. The projection accounts for early-stage consumer education barriers and competition, while allowing room to exceed targets if adoption rates mirror the broader market growth. By Year 5, this growth trajectory would generate RM 3.11 million in revenue, with potential to reach RM 3.6 million if we match the market's 22.9% growth rate, highlighting the importance of monitoring market trends and being prepared to scale production if demand accelerates faster than anticipated.

8.2.2 Total Material Cost

Table 8.11: Cost to Produce one GalaxyWi

Components	RM
Wireless Charging Pad	94
Type C magnetic USB adapter	13
Type C single male 4 core 5A charging data cable	2
Power Adapter DC 24V 5A	22
Plastic Pellets	14
Total	145

Table 8.12: Total Material Cost

	Total Material Cost						
Year	Target Production (units)	Raw Material Cost (RM)	Total (RM)				
2025	8,000	145	1,160,000				
2026	9,500	145	1,377,500				
2027	11,300	145	1,638,500				
2028	13,460	145	1,951,700				
2029	15,600	145	2,262,000				

Table 8.13: Packaging Cost for One Unit of GalaxyWi

Packaging Cost						
Particular	Quantity (units)	Price per unit (RM)	Total (RM)			
Packaging box	1	0.3	0.3			
Bubble wrap	1	0.05	0.05			
Total			0.35			

Table 8.14: Total Packaging Cost

	Total Packaging Cost						
Year	Target Production (units)	Raw Material Cost (RM)	Total (RM)				
2025	8,000	0.35	2,800				
2026	9,500	0.35	3,325				
2027	11,300	0.35	3,955				
2028	13,460	0.35	4,711				
2029	15,600	0.35	5,460				

8.2.3 Labour Cost

Table 8.15: Employees' Salary

Positions	Yea	ar 1	Yes	ar 2	Yea	ar 3
	Monthly Salary (RM)	Yearly Salary (RM)	Monthly Salary (RM)	Yearly Salary (RM)	Monthly Salary (RM)	Yearly Salary (RM)
Top Management						
Chief Executive Officer	3,000	36,000	3,200	38,400	3,400	40,800
Director of HR & Legal	2,800	33,600	3,000	36,000	3,200	38,400
Director of Financial & Marketing	2,800	33,600	3,000	36,000	3,200	38,400
Director of Production	2,800	33,600	3,000	36,000	3,200	38,400
Normal Employee						
Line Leader	2,200	26,400	2,300	27,600	2,400	28,800
P.I.M. Technician*	1,900	22,800	2,000	24,000	2,100	25,200
Operator*	3,600	43,200	3,800	45,600	4,000	48,000
Sales & Marketing Executive	-	-	-	-	-	-
Total (RM)	19,100	229,200	20,300	243,600	21,500	258,000

Positions	Year 4	4	Year	5
	Monthly Salary (RM)	Yearly Salary (RM)	Monthly Salary (RM)	Yearly Salary (RM)
Top Management				
Chief Executive Officer	3,600	43,200	3,800	45,600
Director of HR & Legal	3,400	40,800	3,600	43,200
Director of Financial & Marketing	3,400	40,800	3,600	43,200
Director of Production	3,400	40,800	3,600	43,200
Normal Employee				
Line Leader	2,500	30,000	2,600	31,200
P.I.M. Technician*	4,400	52,800	4,600	55,200
Operator*	4,200	50,400	4,400	52,800
Sales & Marketing Executive	2,800	33,600	2,900	34,800
Total (RM)	27,700	332,400	29,100	349,200

The company's leadership team consists of four founding members: the Chief Executive Officer, Director of HR &Legal, Director of Financial & Marketing and Director of Producion. In Year 1, we will hire operational staff including 1 line leader, 1 technician, and 2 operators, with plans to expand our workforce in Year 4 by adding 1 sales and marketing executive and 1 technician. Our compensation structure maintains that founders and sales personnel do not receive commission payments. Annual salary adjustments are implemented with general employees receiving RM100 increases and top management personnel receiving RM200 increases each year. This structured approach to staffing and compensation ensures steady growth while maintaining financial discipline during our initial years of operation.

Table 8.16: Employees Provident Fund (EPF) Expenses

Item	Year 1 (RM)	Year 2 (RM)	Year 3 (RM)	Year 4 (RM)	Year 5 (RM)	Remarks
Employee EPF	29,796	31,668	33,540	43,212	45,396	13% of annual salary

Table 8.17: Total Employees' SOCSO Expenses

Total I	Employees' S	SOCSO Exp	enses		
Positions	Year 1	Year 2	Year 3	Year 4	Year 5
Top Management					
Chief Executive Officer	640.20	682.20	724.20	682.20	724.20
Director of HR & Legal	598.20	640.20	682.20	640.20	682.20
Director of Financial & Marketing	598.20	640.20	682.20	640.20	682.20
Director of Production	598.20	640.20	682.20	640.20	682.20
Normal Employee					
Line Leader	472.20	493.80	514.20	535.80	556.20
Technician*	409.80	430.20	451.80	944.40	987.60
Operator *	776.40	819.60	860.40	819.60	860.40
Sales & Marketing Executive*	-	-	-	598.20	619.80
Total (RM)	4,093.20	4,346.40	4,597.20	5,500.80	5,794.80

^{*}Remarks: There are 2 operators in year 1 to 5, and total 2 technician in year 4 and 5. There are 1 sales and marketing executive workers in year 4 and 5, and total 6 workers in year 4 and 5.

rate.

Table 8.18: SOCSO Contribution Expenses

SOCSO Contribution Expenses				
Total Monthly Wages	Employer Contribution (RM)			
Wages exceed RM 1,700 but not RM 1,800	30.65			
Wages exceed RM 1,800 but not RM 1,900	32.35			
Wages exceed RM 1,900 but not RM 2,000	34.15			
Wages exceed RM 2,000 but not RM 2,100	35.85			
Wages exceed RM 2,100 but not RM 2,200	37.65			
Wages exceed RM 2,200 but not RM 2,300	39.35			
Wages exceed RM 2,300 but not RM 2,400	41.15			
Wages exceed RM 2,400 but not RM 2500	42.85			
Wages exceed RM 2,500 but not RM 2,600	44.65			
Wages exceed RM 2,600 but not RM 2,700	46.35			
Wages exceed RM 2,700 but not RM 2,800	48.15			
Wages exceed RM 2,800 but not RM 2,900	49.85			
Wages exceed RM 2,900 but not RM 3,000	51.65			
Wages exceed RM 3,000 but not RM 3,100	53.35			
Wages exceed RM 3,100 but not RM 3,200	55.15			
Wages exceed RM 3,200 but not RM 3,300	56.85			
Wages exceed RM 3,300 but not RM 3,400	58.65			
Wages exceed RM 3,400 but not RM 3,500	60.35			
Wages exceed RM 3,400 but not RM 3,501	62.15			

Source: Perkeso. (n.d.). *Contribution*https://www.perkeso.gov.my/en/ourservices/employer-employee/kadarcaruman.html

Table 8.19: Total Employees' EIS Expenses

Total Employees' EIS Expenses					
Positions	Year 1	Year 2	Year 3	Year 4	Year 5
Top Management					
Chief Executive Officer	73.20	78.00	82.80	78.00	82.80
Director of HR & Legal	68.40	73.20	78.00	73.20	78.00
Director of Financial & Marketing	68.40	73.20	78.00	73.20	78.00
Director of Production	68.40	73.20	78.00	73.20	78.00
Normal Employee					
Line Leader	54.00	56.40	58.80	61.20	63.60
Technician*	46.80	49.20	51.60	108.00	112.80
Operator *	88.80	93.60	98.40	93.60	98.40
Sales & Marketing Executive*	-	-	-	68.40	70.80
Total (RM)	468.00	496.80	525.60	628.80	662.40

^{*}Remarks: There are 2 operators in year 1 to 5, and total 2 technician in year 4 and 5. There are 1 sales and marketing executive workers in year 4 and 5, and total 6 workers in year 4 and 5.

Table 8.20: EIS Contribution Expenses

EIS Contribution Expenses				
Total Monthly Wages	Employer Contribution (RM)			
For wages more than RM 1,700 but less than RM 1,800	3.50			
For wages more than RM 1,800 but less than RM 1,900	3.70			
For wages more than RM 1,900 but less than RM 2,000	3.90			
For wages more than RM 2,000 but less than RM 2,100	4.10			
For wages more than RM 2,100 but less than RM 2,200	4.30			
For wages more than RM 2,200 but less than RM 2,300	4.50			
For wages more than RM 2,300 but less than RM 2,400	4.70			
For wages more than RM 2,400 but less than RM 2,500	4.90			
For wages more than RM 2,500 but less than RM 2,600	5.10			
For wages more than RM 2,600 but less than RM 2,700	5.30			

For wages more than RM 2,700 but less than RM 2,800	5.50
For wages more than RM 2,800 but less than RM 2,900	5.70
For wages more than RM 2,900 but less than RM 3,000	5.90
For wages more than RM 3,000 but less than RM 3,100	6.10
For wages more than RM 3,100 but less than RM 3,200	6.30
For wages more than RM 3,200 but less than RM 3,300	6.50
For wages more than RM 3,300 but less than RM 3,400	6.70
For wages more than RM 3,400 but less than RM 3,500	6.90
For wages more than RM 3,500 but less than RM 3,600	7.10
C	Contailedien

Source: Perkeso. (n.d.). Contribution rate.

https://www.perkeso.gov.my/en/ourservices/employer-employee/kadar-caruman.html

Table 8.21: Tax Expenses of the Company

Tax Expenses						
	Year 1	Year 2	Year 3	Year 4	Year 5	
Income	RM	RM	RM	RM	RM	
On First 150,000 (15%)	-	14,635	22,500	22,500	22,500	
RM 150,001 to RM 600,000 (17%)	-	_	16,022	27,690	59,651	
RM600,001 and above (24%)	-	-	-	-		
Total	0	14,635	38,522	50,190	82,151	

8.3 Pro Forma Income Statement (5 years)

Financial Statement 1: Pro Forma Income Statement for Year 2025 to 2029

Pro Forma Income Statement					
	Projected 2025	Projected 2026	Projected 2027	Projected 2028	Projected 2029
	RM	RM	RM	RM	RM
Sales	1,500,000	1,800,000	2,160,000	2,592,000	3,120,000
Less: Cost of Goods Sold					
Opening Inventory	-	72,500	145,000	217,500	290,000

Add: Carriage inward	4,000	6,500	9,500	13,500	18,000
Purchase of Raw Material	1,160,000	1,377,500	1,638,500	1,951,700	2,262,000
Less: Closing Inventory	72,500	145,000	217,500	290,000	290,000
Packaging Cost	2,800	3,325	3,955	4,711	5,460
Total COGS	1,094,300	1,242,325	1,434,455	1,679,911	1,995,460
Gross Profit	405,700	557,675	725,545	912,089	1,124,540
Less: Expenses					
Research & Development Expenses:					
Testing and compliance commissioning	220.00	-	-	-	-
Sales & Marketing Expenses	9,590	13,900	13,900	41,700	41,700
General Expenses:					
Rental	78,000	78,000	78,000	78,000	78,000
Utilities (Quit Rent,.)	42,000	42,000	42,000	42,000	42,000
Unifi Wi-Fi Plan (500Mbps)	34,416	34,416	34,416	34,416	34,416
Administration Expenses:					
Salaries	229,200	243,600	258,000	332,400	349,200
EPF	29,796	31,668	33,540	43,212	45,396
SOCSO	4,093	4,346	4,597	5,501	5,795
EIS	475	504	670	504	670
Business License Fee (SSM)	60	-	-	-	-
Domain Name Registration	80	-	-	-	-
Trademarks	2,200	-	-	-	-
Industrial design	3,500	-	-	-	-
SIRIM Registration	8,000	-	-	-	-
Business License Renewal	-	60	60	60	60
Other Expenses:					
Factory Renovation Fee	10,000	-	-	-	-

Depreciation of Office Equipment	2,463	2,763	3,063	3,363	3,663
Depreciation of Production	652	1,352	2,052	3,052	3,752
Transportation Expenses:					
Carriage Outward	5,000	7,500	11,000	15,000	19,000
Total Expenses	460,695	460,110	481,298	599,208	623,652
Income Before Tax	(54,045)	97,565	244,247	312,881	500,888
Less: Tax Expenses	-	14,635	38,522	50,190	82,151
Net Income	(54,045)	82,930	205,725	262,691	418,737

8.4 Cash Flow Projections (5 years)

Financial Statement 2: Pro Forma Cash Flow Projections for Year 2025 to 2029

Pro Forma Cash	Flow Statem	ent for Year	2025 to 202	29	
	Projecte d 2025	Projecte d 2026	Projecte d 2027	Projecte d 2028	Projecte d 2029
	RM	RM	RM	RM	RM
Cash Flows From Operating Activities:					
Net income	(54,045)	82,930	205,725	262,691	418,737
Changes in working capital:					
Depreciation	3,115	4,115	5,115	6,415	7,415
Increase (Decrease) in Inventory	(72,500)	(72,500)	(72,500)	(72,500)	-
Increase (Decrease) in Account Payable	100,000	20,000	-	-	-
Increase (Decrease) in Accrued Expenses	7,500	3,000	-	-	-
Increase (Decrease) in Rental Deposit	(13,000)	-	-	-	-
Increase (Decrease) in Utility Deposit	(7,000)	-	-	-	-
Total Adjustment	18,115	(45,385)	(67,385)	(66,085)	7,415
Net Cash Provided by Operating Activities	(35,930)	37,545	138,340	196,606	426,152
Cash Flows from Investing Activities:					
Purchase of Office Equipment	(24,634)	(3,000)	(3,000)	(3,000)	(3,000)
Purchase of Production Equipment	(6,515)	(7,000)	(7,000)	(10,000)	(7,000)
Trademark	(2,200)	-	-	-	-
Industrial design	(3,500)	-	-	-	-
Net Cash Flows Provided by Investing Activities	(36,849)	(10,000)	(10,000)	(13,000)	(10,000)
Cash Flow From Financing Activities:					
Increase Capital from Founders	150,000		_	_	_
Net Cash Flows Provided by Financing Activities	150,000	-	-	-	-
Net Increase (Decrease) in Cash During the Year	77,221	27,545	128,340	183,606	416,152
Cash and Cash Equivalents at the Beginning of the Year	-	77,221	104,776	233,106	416,712
Cash and Cash Equivalents at the End of the Year	77,221	104,776	233,106	416,712	832,864

8.5 Pro Forma Balance Sheet (5 years)

Financial Statement 3: Pro Forma Balance Sheet for Year 2025 to 2029

Pro F	Forma Balance	Sheet for Year	r 2025 to 202	9	
	Projected 2025	Projected 2026	Projected 2027	Projected 2028	Projected 2029
	RM	RM	RM	RM	RM
Current Asset:					
Cash and Cash Equivalents	77,221	104,766	233,106	416,712	832,864
Rental Deposit	13,000	13,000	13,000	13,000	13,000
Inventory	72,500	145,000	217,500	290,000	290,000
Utility Deposit	7,000	7,000	7,000	7,000	7,000
Total Current Asset	169,721	269,776	470,606	726,712	1,142,864
Fixed Asset:					
Office Equipment	24,634	27,634	30,634	33,634	36,634
Production Equipment	6,515	13,515	20,515	30,515	37,515
Total Office and Production Equipment	31,149	41,149	51,149	64,149	74,149
(-) Accumulated Depreciation (10%)	3,115	7,230	12,345	18,760	26,175
Total Fixed Asset	28,034	33,919	38,804	45,389	47,974
Intangible Asset:					
Trademark	2,200	2,200	2,200	2,200	2,200
Industrial design	3,500	3,500	3,500	3,500	3,500
Total Intangible Asset	5,700	5,700	5,700	5,700	5,700
Total Asset	203,455	309,385	515,110	777,801	1,196,538
Liability and Shareholders' Equity					
Current Liability:					
Account Payable	100,000	120,000	120,000	120,000	120,000
Accrued Expenses	7,500	10,500	10,500	10,500	10,500
Total Current Liability	107,500	130,500	130,500	130,500	130,500
Total Liability	107,500	130,500	130,500	130,500	130,500
Shareholder Equity:					
Retained Earnings	(54,045)	28,885	234,610	497,301	916,038
Capital from Founders	150,000	150,000	150,000	150,000	150,000
Total Shareholder Equity	95,955	178,885	384,610	647,301	1,066,038
Total Liability and Shareholders' Equity	203,455	309,385	515,110	777,801	1,196,538

8.6 Payback and Exit Strategy

8.6.1 Payback Period

Table 8.22: Payback Period of inFit Sdn. Bhd.

Year	Cash Flow of the Year	Accumulated Cash Flow
	RM	RM
0	(150,000)	-
1	77,221	(72,779)
2 (a)	27,545	(45,234) (b)
3	128,340 (c)	83,106
4	183,606	266,712
5	416,152	682,864

Payback Period = a+(b/c)=2+(0.352)=2.352 years

8.6.2 Exit Strategy

To protect our investments and guarantee a seamless transition when we choose to leave the company, we have created a clear and adaptable exit strategy as equal partners. In order to sell or transfer ownership in a way that fits with our objectives and market opportunities, our strategy is focused on a few essential techniques. One of our main choices is to pursue strategic acquisitions, particularly from businesses interested in our intellectual property or R&D capabilities, which may fetch high prices. In order to allow our leadership team to progressively take over ownership while giving us structured exit payouts, we are also amenable to management buyouts.

Furthermore, we have positioned the company to draw in rivals looking to consolidate their markets. We might look into licensing deals with top industry participants for technology-based exit prospects, possibly involving future buyout agreements. We can choose the best course of action based on our common goals

and the state of the market thanks to this diverse exit plan. Every choice is thoughtfully crafted to optimise profits for the founders while guaranteeing the long-term viability, expansion, and continuity of the business.

9.0 CRITICAL RISK FACTOR

9.1 Management Risks

9.1.1 Scalability of Management Capacity

The current management team's ability to effectively scale their leadership approach alongside business growth remains untested. As operations expand, the team may face challenges in transitioning from hands-on startup management to implementing structured corporate systems, potentially leading to control deficiencies or strategic misalignment between departments.

9.1.2 Inexperienced Leadership

As a young startup, inFit Sdn Bhd's management team brings fresh perspectives and innovative thinking to the business. However, their limited experience in running an established company may lead to challenges in strategic decision-making, crisis management, and long-term business planning. This inexperience could potentially result in operational inefficiencies, financial miscalculations, or missed market opportunities as the company navigates competitive industry landscapes.

9.2 Marketing Risks

Firstly, one of the key risks in our distribution plan is the potential **overreliance on specific channels**, such as online marketplaces or social medias. This could expose us to issues such as unexpected policy changes, high commission fees, or reduced visibility due to algorithm shifts. Our influencer marketing and live streaming strategies also come with their own risks. There is a chance that the influencers we collaborate with may not align well with our target audience, leading to **poor engagement** and **wasted resources**.

Also, **budget mismanagement** in marketing strategies such as promotions or advertising is another possible risk, with so many activities planned, we might overspend on some campaigns, especially expos or giveaways.

9.3 Operating Risks

One of the main risks lies in the **dependence on external suppliers** for core components such as the wireless receiver, transmitter, cables, and adapters. Any delay, price hike, inconsistency in quality, or disruption in the supply chain, especially when our resources are gotten internationally through platforms like AliExpress or Shopee, could significantly affect production timelines and product reliability. The company might also face **labour-related** risks as well to having a small team. As the lesser amount of current core team, the number of employees may not be enough during busy periods or if someone is absent unexpectedly. This could affect production and cause delays.

9.4 Intellectual Property Infringement

Like all technology-based businesses, in Fit Sdn. Bhd. is susceptible to intellectual property infringement. Competitors risk misleading customers and offering identical items if they unlawfully use the company's registered trademarks, brand names, or designs. Since we have no control over the quality of these fake goods, if they start to malfunction, customers might think they were made by us, which would hurt the reputation of our brand. These kinds of behaviours may degrade the company's initial competitive advantages in addition to undermining its market awareness and trust.

9.5 Contingency Plans

9.5.1 Management Risks

To address scalability challenges, in Fit Sdn Bhd will adopt a phased approach to leadership development, gradually introducing structured systems and engaging external consultants during key growth stages. Decision-making will be decentralised to avoid bottlenecks. To offset limited leadership experience, the

company will launch a mentorship programme with industry veterans, conduct crisis simulations, and invest in executive education focused on strategy and governance. Standard contingency playbooks and participation in industry forums will further enhance leadership capabilities. Progress will be tracked through quarterly assessments and 360-degree feedback, with key person insurance in place to manage leadership risks. This balanced approach supports sustainable growth while building long-term resilience.

9.5.2 Marketing Risks

To avoid over-reliance on platforms like Shopee, Lazada, or social media, we plan to build our own website and expand to other sales channels. For influencer marketing and live streaming, we will select influencers aligned with our audience and track their performance closely. Underperforming campaigns will be replaced with more effective ones. To manage costs for expos and giveaways, we will set clear KPIs and test campaigns on a small scale before scaling up. We will also focus on cost-efficient methods such as user-generated content and in-house marketing.

9.5.3 Operating Risks

In order to mitigate the risk of **dependence on external suppliers**, the company should diversify its supplier base, maintain a safety stock of essential components, and form long-term contracts with trusted suppliers. In addition, conducting supplier audits and quality assurance checks on arriving goods will help ensure component reliability and reduce production defects. Additionally, refer to **labour-related** risk above, we will cross-train staff, hire part-time or temporary help when necessary, and collaborate with training centres like PSDC for internships. A flexible workforce plan will ensure smooth operations during unexpected challenges.

9.5.4 Intellectual Property Infringement

InFit Sdn. Bhd. has created a thorough contingency plan to address the possible hazards of intellectual property infringement. The business will keep a close eye on social media and e-commerce sites to proactively spot any suspected brand abuse or fake goods. To promptly write letters to address infringements when they are

found, we have also put in place a basic legal protection process and keep in touch with pertinent advisors. By taking these steps, we will reduce the likelihood of intellectual property infringement and safeguard our reputation in the market.

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11.0 APPENDICES

APPENDIX U1: Resume of Management Team



CHARISSA YEOH TIAN ERN

WORK EXPERIENCE

Oct 2024 – Jan 2025 Torto Food Industries (M) Sdn. Bhd.

- Export Sales Intern
 Liaised with clients from India and Taiwan on order follow-ups.
- Handled license applications with various government bodies for company's warehouse sales.

Yes Coach's Day-Care And Tuition Teacher

2022 Tealive Crew Member 2022

EDUCATION

University Tunku Abdul Rahman (Kampar Campus)
- BACHELOR OF BUSINESS ADMINISTRATION (HONOURS) ENTREPRENEURSHIP

Jit Sin Independent High School

CONTACT

Gender: Female

PHONE: 017-9964897

PROFILE

charissay7@gmail.com (primary) charissayeoh@lutar.my (secondary)

Name: Charissa Yeoh Tian Ern

PROFICIENCY IN LANGUAGES

No.	Languag	Spoke	Written
1	English	Good	Good
2	Mandari n	Good	Good
3	Bahasa Melayu	Good	Average
4	Hokkien	Good	-

SKILLS

- Basic accounting Comfortable with Microsoft Word,
- PowerPoint, and Excel
- Self-learned photography skills

ACHIEVEMENT (ACADEMIC & EXTRA CURRICULUM)

Emcee in Bargain Basement Movement

Treasurer of Christian Fellowship Society

Chairperson of UTAR Soft Skills Festival

Student Chairperson of MonsoonSIM Enterprise Resource Management Competition (MERMC) International Grand Final cum International Youth Development (IYDC)

Programme Leader of Sin Chew Carnival 2023 for UTAR Hospital (Charity

Captain in Chinese Debate World Cup (Malaysia Round)

Committee of HR Department in UTAR CNY Hui Xu 2022



Wong Yee Mun

COntact

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Johor Bahru, Johor, Malaysia

About Me

Dynamic business graduate skilled in marketing, finance, and operations. Experienced in budget planning, cost optimization, and team leadership for university events. Strong in data analysis, digital marketing, and project coordination. Adept at improving efficiency and driving results through strategic solutions.

♣ Skills & Language

- Management Skills
- Creativity
- Digital Marketing
- Negotiation
- Critical Thinking
- · Leadership
- · Problem Solving
- Mandarin
- English
- Malay

Education

Bachelor of Business Administration (Honours) Entrepreneurship

Universiti Tunku Abdul Rahman

2022-2025

Unified Examination Certificate Foon Yew High School

2016-2021

Experience

Powertechnic Handling Equipment (M) Sdn Bhd

HR & Marketing Intern

Oct 2024 - Jan 2025

- · Managed payroll calculations, attendance records, and OT time updates to ensure accurate employee compensation.
- · Created video content, managed social media platforms, and assisted in annual budget planning for marketing campaigns.

Extracurricular Activities

Melodic Strides 2024

Programme Concert Team Leader

Sep 2023 - Mar 2024

- Organized roles and ensured smooth concert preparation through clear task delegation and communication.
- Guided team members during rehearsals and events to maintain high-quality standards.

Prom Night 2023

Programme Assistant

May 2023 - Oct 2023

- · Coordinated event segments to ensure smooth transitions between performances, speeches, and key activities during the prom night.
- Directed ushers' movements and positioning for ceremonies to maintain seamless event flow.

Sin Chew Carnival 2023

Public Relations Assistant

Apr 2023 - Jul 2023

- · Assisted in promoting events across different regions
- · Helped coordinate and contact media outlets

Talent Time 2023

Sponsorship Assistant

Dec 2022 - Feb 2023

- Handles administrative tasks and contributes to sponsorship planning for the event.
- · Identifies and secures potential sponsors to support event revenue generation.



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- simjiwei@gmail.com
- Johor Bahru, Johor, Malaysia

Education

Bachelor of Business Administration (Honours) Entrepreneurship

Universiti Tunku Abdul Rahman 2022-2025

Unified Examination CertificateFoon Yew High School
2016-2021

Skills

- Microsoft Office
- Digital Marketing
- Video Editing
- People Management
- Time Management
- Problem Solving
- Interpersonal Skills

Language

- Mandarin
- English
- Malay

SIM JI WEI

≗ Profile

Business graduate with a solid foundation in finance, marketing, and management. Actively involved in university events as a committee assistant, gaining hands-on experience in event coordination and teamwork. Detail-oriented and adaptable, with strong problem-solving and organizational skills. Eager to apply business knowledge and grow in a dynamic professional environment.

Work Experience

2024 Oct

Country Garden Pacificview Sdn Bhd

HR Intern

2025 Jan Review and shortlist candidates based on job requirements.

 Schedule interviews and manage communication between candidates and hiring teams.

Extracurricular Activities

2023 Sept

Melodic Strides 2024

Recruitment Assistan

2024 Mar

- Supporting recruiting teams with clerical duties
- Scheduling interviews and balancing calendars for interviewers and candidates
- · Assist with new helpers' onboarding

2023 Sept

Blood Donation Campaign

Secretary Assistant

2023 Dec Typing, preparing and collating reports

Organising and servicing meetings (producing agendas and minutes)

2022 Dec -2023

Feb

Talent Time

Sponsorship Assistant

- Performs various administrative roles within the Sponsorship department
- Responsible for developing the event's sponsorship strategies
- Searching for sponsors so as to achieve revenue generation for the event



LOH YING FEI UNIVERSITY TUNKU ABDUL RAHMAN

017-622 0425 yyingfeii@1utar.my Selangor

ABOUT MYSELF

I am a passionate final-year student of entrepreneurship with an adequate background in project management, marketing, and company development. I enjoy working in groups to implement ideas and take on real-world difficulties.

RELEVANT SKILLS

- Communication and Collaboration
- Discipline and Cautious
- Time Management
- Adaptability and Continuous Learning
- Organization Skills
- Problem Solving Skills
- Microsoft Office Skills

LANGUAGE RATING

ENGLISH MALAY



CERTIFICATIONS AND AWARDS

Certification

Alibaba Digital Entrepreneurship Practitioner Certificate | 2023

Themed Essay Competition Merit Award | 2020

Currently Participated Competition

- 3rd Malaysia China Youth Innovation and **Entrepreneurship Competition**
- Alibaba x Shopla365 eCommerce Competition

EDUCATIONAL HISTORY

University Tunku Abdul Rahman

Bachelor Degree of Business Administration Entrepreneurship | Expected Graduation: 2025 June

- CGPA: 3.25
- MUET: 4.0

INTERNSHIP EXPERIENCE

Jin Ye Ye Sdn Bhd, Online Marketing Intern

Puchong | October 2024 - January 2025

- · Assisted in the production contents for social media
- · Participated in organising and carrying out significant business events, such as the live concert, appreciation dinner, and Chinese New Year kick-off ceremony

EXTRACURRICULAR ACTIVITY

Musical Theatre Program Assistant | 2024

Melodic Strides: 10KM Run & Musical Theatre

- A large-scale university event with 500 participants
- Planned programs and invited special guests
- Screened and trained performers
- · Designed costumes and details for various
- · Arranged the overall program schedule, ensuring smooth execution of the event

Program Assistant | 2023

- An event with 100 participants
- Planned engaging programs
- Designed and conducted small workshop
- · Wrote scripts and directed short skits
- · Scheduled all rehearsals and program flow

Logisctics Assistant | 2023

Sin Chew Carnival

- A large-scale event with 1000 participants
- · Coordinated transportation and setup of equipment and supplies
- · Assisted with site layout and booth arrangements

APPENDIX U2: SIRIM Registration

P.O. E Selan Tel: 6			-5544 6912	D. F. DEDMIT HOED)
A. IMPORT PERMIT	N FORM FOR E-PERMIT (F DETAILS	UK NUI	V-REGISTERE	DE-PERMIT USER)
	nsignor Details			nee Details
ROC/ROB		*ROB/R		
*Company Name		*Compa	ny Name	
*Company Address		*Compa	ny Address	
,	gent Details		Applic	ant Details
Agent Name	gent betaus	*Applica	int Name	The second
Agent Code		*Applica	ant Designation	
Agent Address		*Applica	ant IC/Passport	
			int Tel. No	
			nt Fax. No nt Email	
* Mode of Transport (Please √ tick one ONLY)	☐ Maritime ☐ Rail ☐ Road ☐ Air ☐ Post			
		*Port /P	lace of Import	
*Purpose		*Locatio	n	
-		*Consign	ned From	
_		Conne		
*Purpose *Country of Origin *Place of Origin *Permit Category (Please \(\) tick one ONLY)	☐ Import for Repair (Complete set for a property of the prope	re-export) (xport) (set)	Special Appro	val (Trial) val (Research & Development) val (Exhibition) val (Demo)



Communication and Multimedia Certification Section (CMCS) Product Certification& Inspection Department SIRIM QAS International Sdn. Bhd. Block 25, SIRIM Complex No. 1, Persiaran Dato' Menteri P.O. Box 7035, 40911 Shah Alam Selangor Darul Ehsan, Malaysia

CMC/FOR/02-2

B. ITEM DETAILS	
*Tariff Code	
*Product Description	
*Model No.	
*Brand	
*Tariff Quantity	
*Unit Cost C.I.F (RM)	
Total Cost (RM)	
Special Condition (Please √ tick one	□ Part □ Complete Set

Fax: 603-5544 6912

C. DECLARATION AND UNDERTAKING.

Tel: 603-5544 6949, 6931

In connection with this application, I/we:

- (a) undertake to provide true and accurate information as required by SIRIM QAS International Sdn. Bhd. for the purpose of application for e-permit;
 (b) undertake to pay SIRIM QAS International Sdn. Bhd. all costs for processing this application;
- (c) undertake to inform SIRIM QAS International Sdn. Bhd. if there is a change in the information from the earlier submission;
- (d) agree that SIRIM QAS International Sdn. Bhd. may release information obtained in the course of processing the
 application to the public or government authorities so far as it is necessary in the opinion of SIRIM QAS
 International Sdn. Bhd.;
- (e) agree to allow SIRIM QAS International Sdn. Bhd. to key in the application details into the e-permit website for
- the purpose of the application for e-permit;

 (f) agree that SIRIM QAS International Sdn. Bhd. shall not be held responsible in the event the e-permit application is rejected after the application details have been keyed in by SIRIM QAS International Sdn. Bhd. and agree to pay surcharge, rejection, cancellation and any associated fee related to this application;
- (g) hereby declare that all information submitted herewith are true and have read and fully understood and agree to sign and abide by the terms & condition as stated in the SIRIM QAS International Sdn. Bhd. e-Permit

Signature		Company Stamp
Full Name		
Designation		
Date		
Please return form duly completed to:	For SIRIM QAS	International Sdn. Bhd. use:
Communication and Multimedia Certification Section (CMCS)	Received by	
SIRIM QAS International Sdn. Bhd.	Assigned to	
No. 1, Persiaran Dato' Menteri, Section 2, P.O.Box 7035, 40911 Shah	Date	

SIRIM QAS International Sdn. Bhd. Issue: 1 Rev.: 0

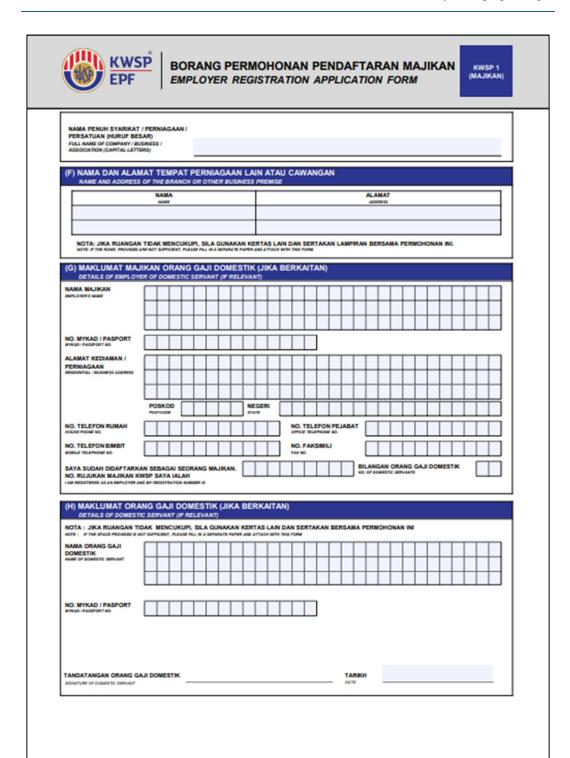
Communication and Multimedia Certification Section

Page 2 of 2

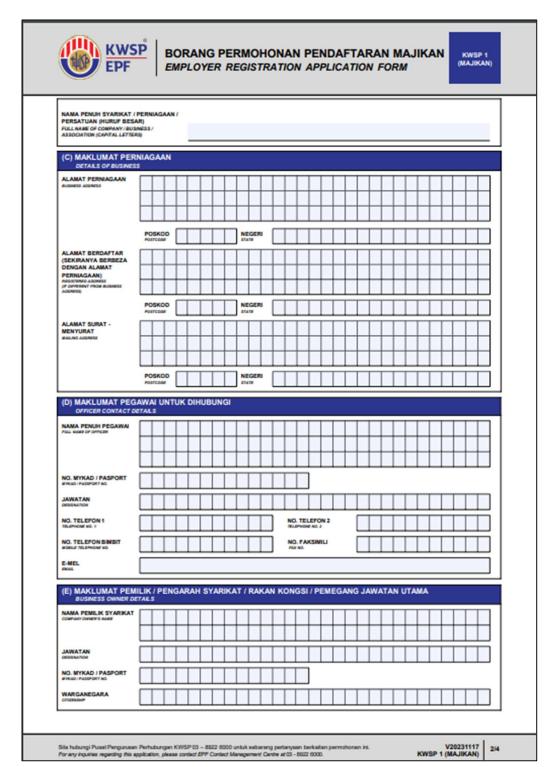
APPENDIX U3: EPF Registration

TYPE OF EMPLOYE	FTARAN MAJIKAN R REGISTRATION
SILA TANDAKAN SALA 1. KERAJAAN GOVERNMENT	H SATU KOTAK SAHAJA / PLEASE TICK ANY ONE OF THE BOXES BELOW 3. BERDAFTAR SELAIN DENGAN SURUHANJAYA SYARIKAT MALAYSIA
MALAYSIA SEBAGAI	N SURUHANJAYA SYARIKAT REGISTERED NOT UNDER COMPANIES COMMISSION OF MALAYSIA
SYARIKAT COMPANY PERNIAGAAN	4. MAJIKAN KEPADA ORANG GAJI DOMESTIK REGISTRATION AS AN EMPLOYER FOR DOMESTIC SERVANTS
PERKONGSIAN LIAB	
SAHAJA.	FTARAN MAJIKAN KEPADA ORANG GAJI DOMESTIK, SILA LENGKAPKAN RUANGAN (G), (H), (I) DAN (J) SECTION (G), (H), (I) AND (J) ONLY IF REGISTERING AS AN EMPLOYER FOR DOMESTIC SERVANT
(B) MAKLUMAT M.	
NAMA PENUH SYARIKAT / PERNAGAAN / PERSATUAN FALI ALBE OF CORPAIN / BUSINESS / ASSOCIATION	
PERKONGSIAN LIABILITI T	PERMAGAAN / SYARKAT / PERSATUAN / ERHAD COMPAN / ASSOCIATION / LANGES LIMBLITY PARTMERSUP
TARIKH DIPERBADANKAN / DIDAFTARKAN Extr or acceptation / Business REGISTRATION	
TARIKH MULA MENGAMBIL PEKERJA LATI ON MICH PIET BINLOWER MENGYED	
ENTITI PERNIAGAAN BURNESS BROTTY	SYARKAT SENDIRIAN BERHAD SYARKAT BERHAD SYARKAT BERHAD SYARKAT BERHAD SYARKAT BERHAD SYARKAT BERHAD SANTE COMPANY
JENIS PERNIAGAAN	
BILANGAN PEKERJA MINISTOP EMPLOYEES	
UNTUK KEGUNAAN FOR EPF USE ONLY	KWSP SAHAJA
NOMBOR MAJIKAN	
BULAN TANGGUNGAN MENCARUM	
KOD STANDARD INDUSTRI	CAP TARIKH TERIMA

V20231117 KWSP 1 (MAJIKAN) 3/4



Sita hubungi Pusat Penguniaan Perhubungan KWSP 03 – 8922 6000 untuk sebarang perlanyaan berkaitan permohonan ini. For any inquiries regarding this application, please contact EPF Contact Management Centre at 03 – 8922 6000.





KWSP BORANG PERMOHONAN PENDAFTARAN MAJIKAN

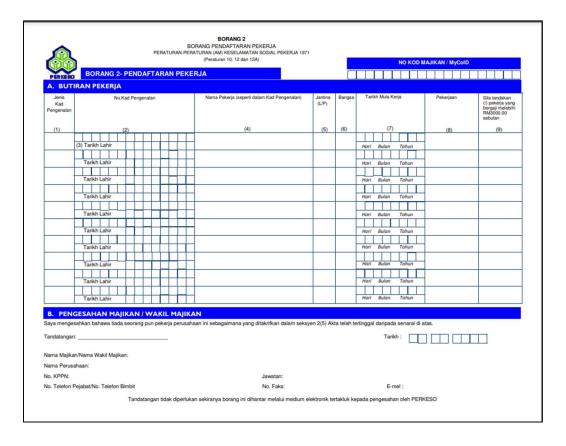


NAMA PENUH SYARIKA PERSATUAN (HURUF BI FULL NAME OF COMPANY)	ESAR) NUSNESS /
ASSOCIATION (CAPITAL LET	TORS)
	NTADBIR I-AKAUN (MAJIKAN) RATOR OF FAKAUN (EMPLOYER)
	AU WAKE, (WAKE, MAJIKAN IALAH ORANG YANG BERTANGGUNGJAWAB MENGURUSKAN HAL EHWAL KWSP IABB AY BINJOHE OF ARMEDIOZING (HE RINGSHING) BERDANBALF OR BY MITTERS)
NAMA PENUH	
NO. MYKAD / PASPORT	
JAWATAN	NO. TELEFON PEJABAT OPPOR SILIPPORE NO.
NO. TELEPON BIMBIT	E-MEL
	ON BAGI TUJUAN PENDAFTARAN TAC
NO. TELEFON (TAC)	
NOTA :- SILA GUNAKAN I	BORANG PENDAFTARAN DAN PENGENASKINIAN MAKLUMAT HAKAUN UNTUK MAJIKAN SEDIA ADA (KWSP 1 (I)) BAGI
(J) PENGESAHAN I DECLARATION OF E NOTA: RUANGAN INI PEI NOTA: RUANGAN INI PEI NOTA: RUANGAN INI PEI	
(J) PENGESAHAN I DECLARATION OF E NOTA: RUANGAN INI PEI ROTE: THE BECTON WITH SECON SAYA MENGESAHKAN E	MAJIKAN IMPLOYUR RUU DILENGKAPKAN BAGI SEMUA JENIS PENDAPTARAN MAJIKAN KATISA ORA ALI ARBERTANDO TONIS OF BIRA CHEES BAHAWA SEMUA MAKUUMAT DAN DOKUMEN YANG DIBERIKAN ADALAH SAH DAN BENAR
(J) PENGESAHAN I DECLARATION OF E NOTA: RUANGAN IN PER ROTE: THE RECTOR BUST AS CON-	MAJIKAN MINTO OVER RLU DILENGRAPKAN BAGI SEMUA JENIS PENDAFTARAN MAJIKAN RLUS DILAM AMAKLUMAT DAN DOKUMEN YANG DIBERIKAN ADALAH SAN DAN BENAR LAWI NUT ALI TIM MYORASTON BURM ING ANALGITIM AND SUMMETTING SEGMENTI ANI SULE AND TRUE AMAKAN JAWATAN CAP RASMI ORGANISASI TARICH AN OPTICAL STAMP OF RESERVES BADE
(J) PENGESAHAN I DECLARATION OF E NOTA: RUANGAN IN PER SAYA MENGESAHKAN E A THE INCLUSION WITH THE COM- SAYA MENGESAHKAN E A THE INCLUSION OF	MAJIKAN MINTO OVER RLU DILENGRAPKAN BAGI SEMUA JENIS PENDAFTARAN MAJIKAN RLUS DILAM AMAKLUMAT DAN DOKUMEN YANG DIBERIKAN ADALAH SAN DAN BENAR LAWI NUT ALI TIM MYORASTON BURM ING ANALGITIM AND SUMMETTING SEGMENTI ANI SULE AND TRUE AMAKAN JAWATAN CAP RASMI ORGANISASI TARICH AN OPTICAL STAMP OF RESERVES BADE
(J) PENGESAHAN I DECLARATION OF E NOTA: RUANGAN IN PER SAYA MENGESAHKAN E A THE INCLUSION WITH THE COM- SAYA MENGESAHKAN E A THE INCLUSION OF	MAJIKAN MINTO OVER RLU DILENGRAPKAN BAGI SEMUA JENIS PENDAFTARAN MAJIKAN RLUS DILAM AMAKLUMAT DAN DOKUMEN YANG DIBERIKAN ADALAH SAN DAN BENAR LAWI NUT ALI TIM MYORASTON BURM ING ANALGITIM AND SUMMETTING SEGMENTI ANI SULE AND TRUE AMAKAN JAWATAN CAP RASMI ORGANISASI TARICH AN OPTICAL STAMP OF RESERVES BADE

APPENDIX U4: SOCSO Registration

BORANG 1 - PENDAFTARAN MAJIKAN		(Peraturan 10)	CAN OSIAL PEKERJA 1971
Repeated	BORANG 1 - PENI	DAFTARAN MAJIKAN	
Non-base Pregnation Presidents and Streligian Negrot State Assessment Streligian Negrot Presidents and Streligian		esional, Pertubuhan, Persatuan,	
A. MAKLUMAT PERUSAHAAN A1. Nama Perusahaan A2. Alamat surat-menyurat Poshod Negeri Poshod Negeri No. Beg Berkunci A3. Alamat Perusahaan A3. Alamat Perusahaan Perusahaan A4. Namat Perusahaan A5. No. Teldon A6. No. Faks A7. E-mel A6. No. Faks A7. E-mel A8. Jenis Perusahaan A8. Jenis Perusahaan	Nombor Pengenalan Diri Majikan (yang tidak berda	ftar dengan SSM dan agensi lain(; atau	
A2. Alamat surat menyurat Poskod Nageri Poskod Nageri No. Beg Berkunci A3. Alamat Perusahaan (Tidak perlu diksi jika atamat adalah sama seperti di A2) Pedi Surat No. Telation A4. No. Telation A5. No. Telation A6. No. Faks A7. Ermil A8. No. Faks A9. Jenis Perusahaan Perkongsian Berdattar dengan sepersi lain Tidak berdattar A8. Jenis Perusahaan Perkongsian Liabitis Terhad Berdattar dengan agerisi lain Tidak berdattar A9.2. Lain-lain Perkongsian Perkongsian Liabitis Terhad Berdattar dengan agerisi lain Tidak berdattar Perselien-Kostasan, Perseluan Pe		Negeri	
A2. Alamat surat menyurat Poskod Negeri No. Beg Berkund WDT stay Saturk General per Surat No. Beg Berkund WDT stay Saturk General per Surat No. Beg Berkund WDT stay Saturk General per Surat No. Beg Berkund WDT stay Saturk General per Surat No. Beg Berkund WDT stay Saturk General per Surat No. Beg Berkund No. Beg Ber			
Poskod Nogeri No. Beg Berkund WDT day Satuh-Karaway A3. Alamat Perusahaan (Tidak pertu disi jika atamat adalah sama sepert di A2) Poskod Nogeri No. Beg Berkund WDT disu jika dismeri Adalah sama sepert di A2) Poskod No. Faks No. Tel. Bimbit A5. No. Tel. Bimbit A6. No. Faks A6. No. Faks A7. E-treal A6. No. Faks A7. E-treal Berkand Berkand Berhad Ketuanpunyaan Tunggal Perkongsian Berdaftar dengan saperal lain Tidak berdaftar dengan saperal lain Tidak berdaftar dengan saperal lain Tidak berdaftar A6. Lain-lain Perekangsian Liabisit Terhad Perekangan Perekangsian Perekangs	A1. Nama Perusahaan		
Political Perusahaan (Tidak perlu dikil jika alamat adalah sama seperli di A2) Polikud Negali Negali No. Beg Berkund Morti Mo	A2. Alamat surat-menyurat		
Political Perusahaan (Tidak perlu dikil jika alamat adalah sama seperli di A2) Polikud Negali Negali No. Beg Berkund Morti Mo			
Political Perusahaan (Tidak perlu disi jika alamat adalah sama seperli di A2) Political Perusahaan (Tidak perlu disi jika alamat adalah sama seperli di A2) Political Perusahaan No. Beg Berkundi WOT diseptibuh/Saranak) Peli Surat No. Teleton A5. No. Tel. Bimbit A7. E-mel A6. No. Faks A7. E-mel A8. Jenis Perusahaan Berdaftar dengan SSM Berdaftar dengan SSM Berdaftar dengan SSM Berdaftar dengan spersi lain Tidak berdaftar A8.1. Ertik Permisgaan Berdaftar dengan agensi lain Tidak berdaftar A8.2. Lain-lain Portal PERKESO Perbarkan Internet CD Borang Caruman Bulanan (BA) B. PENGESAHAN MAJIKAN/WAKIL MAJIKAN Saya dengan ini mengesahkan bahawa maklumat di atas adalah benar sepanjang pengetahuan dan kepercayaan saya. Tarikh No. KPPN: Jawatan: Kegeunaan No. Kod Perusahaan Tarikh Diawatan: Kegeuna Kegunaan Perkeso Tarikh Diawatan: No. KPPN: Jawatan: Tarikh Diawatan: Kegunaan Perkeso Tarikh Liabilis Tarikh Diawatan: Kegunaan Perkeso Tarikh Diawatan: Kegunaan			
Pusi Surat No. Beg Berkundi WDT			
A3. Alamat Perusahaan (Tidak perlu diki jika atamat adalah sama seperti di A2) Pedi Surat No. Beg Berkunci WDT ding Saturi Sarawaki Perisahaan No. Beg Berkunci No. Beg Berkunci No. Telaton A5. No. Tel. Bimbit A7. E-mel No. Falks A8. Jenis Perusahaan Berhad Berhad Berhad Berkatar dengan SSM Berdaftar dengan agensi lain Tidak berdaftar A8.2. Lain-lain Prosequan Persekutane atau Negeri, Batan Berkana Tempatan, Persekutanan san Negeri Batan Berkana Tempatan, Persekutan atau Negeri, Batan Berkana Tempatan, Persekutan san Negeri Batan Berkanan Tempatan Negeri Batan Berkanan Tempatan Negeri Batan Berkanan Tempatan Negeri Batan Berkanan Tempatan Ne			
Peskud No. Beg Berkunci WDT			stapi Sabah/Sarawaki
Peti Surat	A3. Alamat Perusahaan (Tidak perlu disi ji	a asemar adalah sama seperti di A2)	
Peti Surat			
Peti Surat			
A4. No. Teilofon A5. No. Teil. Biribit A6. No. Faks A7. E-mel A8. Jenis Perusahaan A8.1. E-ribi Permiagaan Sendirian Berhad Berhad Berdaftar dengan Tunggal Perkongsian Berdaftar dengan SSM Berdaftar dengan agensi lain Tidak berdaftar A8.2. Lain-lain Perkongsian Liabiliti Terhad Berdaftar dengan agensi lain Tidak berdaftar A8.2. Lain-lain Permian Preseluturan atsu Alegeri. Bacta Beksanur, Phat Berkassa Tempatan, Permian Richitans, Perhadunan Aspersal A9. Kaedah Bayaran Caruman Portal PERKESO Perbarikan Internet CD Borang Caruman Bulanan (8A) B. PENGESAHAN MAJIKAN/WAKIL MAJIKAN Saya dengan ini mengesahkan bahawa maMumat di atas adalah benar sepanjang pengetahuan dan kepercayaan saya. Tandatangan Nama Majikan/Nama Wakil Majikan: Tarikh Tarikh Tarikh Liabiliti KEGUNAAN PERKESO Kod Majikan Kod Perusahaan Tarikh Liabiliti	Poskod Neger	6	
A8. Jenis Perusahaan A8.1. Eritii Perniagaan Sendirian Berhad Berhad Ketuanpunyaan Tunggal Perkongsian Berdaftar dengan SSM Berdaftar dengan SSM Berdaftar dengan agensi lain Tidak berdaftar A8.2. Lain-lain Perakutuan atau Neperi Batas Berkanun, Phak Berkasas Tempatan, Perakutan Nedaftar, Pertubuhan Perastian, Reperaki A.9. Kaedah Bayaran Caruman Portal PERKESO Perbarikan Internet CD Borang Caruman Bulanan (8A) B. PENGESAHAN MAJIKAN/WAKIL MAJIKAN Saya dengan ini mengesahkan bahawa maklumat di atas adalah benar sepanjang pengetahuan dan kepercayaan saya. Tandatangan Nama Majkan/Nama Wakil Majikan: No. KPPN: Jawastan: KEGUNAAN PERKESO Kod Perusahaan Kod Perusahaan Tarikh Liabiliti	Peti Surat	No. Beg Berkunci	WDT (Singi Sabah/Sarawak)
AS. No. Faks AB. Jenis Perusahaan AB.1. Eritki Perniagaan Sendirian Berhad Berhad Berkatar dengan SSM Berdaftar dengan SSM Berdaftar dengan SSM Berdaftar dengan sessi lain Tidak berdaftar AS.2. Lain-lain Perkongsian Liabikiti Terhad Berdaftar dengan agensi lain Tidak berdaftar AS.2. Lain-lain Perkongsian Liabikiti Terhad Berdaftar dengan sessi lain Tidak berdaftar AS.2. Lain-lain Perkongsian Liabikiti Terhad Berdaftar dengan sessi lain Tidak berdaftar Perkongsian Liabikiti Terhad Berdaftar dengan sessi lain Tidak berdaftar AS.2. Lain-lain Perkongsian Berdaftar dengan SSM Berdaftar dengan sessi lain Tidak berdaftar Perkongsian Berdaftar dengan sessi Berdaftar dengan sessi Berdaftar dengan sessi lain Tidak berdaftar Tidak berdaftar Perkongsian Berdaftar dengan SSM Berdaftar dengan sessi Berdaftar dengan sessi lain Tidak berdaftar dengan sessi lain Tidak berdaftar dengan sessi lain Berdaftar dengan sessi lain Tidak berdaftar dengan sessi lain	A4. No. Telefon	A5. No. Tel. B	limbit -
A8.1. Entiti Perniagaan Sendirian Berhad Berhad Ketuanpunyaan Tunggal Perkongsian Sendirian Berhad Berhad Berdaftar dengan SSM Berdaftar dengan SSM Berdaftar dengan agensi lain Tidak berdaftar A8.2. Lain-lain (Kerajaan Persekutuan atau Negeri, Badan Berkanun, Phak Berkanun, Ph	A6. No. Faks		
A8.1. Eritii Perrilagaan Sendirian Berhad Berhad Berhad Berhad Berdaftar dengan SSM Berdaftar dengan SSM Berdaftar dengan agensi lain Tidak berdaftar A8.2. Lain-lain Portal PERKESO Refesah Bayaran Caruman Portal PERKESO Perbarikan Internet CD Borang Caruman Bulanan (8A) B. PENGESAHAN MAJIKAN/WAKIL MAJIKAN Saya dengan ini mengesahkan bahawa maklumat di atas adalah benar sepanjang pengetahuan dan kepercayaan saya. Tandatangan Nama Majikan/Nama Wakil Majikan: Tarikh Tarikh Tarikh Tarikh Tarikh Tarikh Tarikh Liabiliti KEGUNAAN PERKESO Kod Majikan Kod Perusahaan Tarikh Liabiliti			
Sendirian Berhad Berhad Ketuanpunyaan Tunggal Perkongsian Berdaftar dengan SSM Berdaftar dengan SSM Berdaftar dengan agensi lain Tidak berdaftar Perkongsian Neducas, Perhabitan Persatuan, Ripersal Perkongan Persatuan, Perkongan Persatuan, Perkongan Persatuan, Perkongan Persatuan, Perkongan Persatuan, Ripersal Perkongan Persatuan, Persatuan			
Berdaftar dengan agensi lain Tidak berdaftar A8.2. Lain-lain Berdaftar dengan agensi lain Tidak berdaftar A8.2. Lain-lain Portal PERKESO Perbarikan Internet CD Borang Caruman Bulanan (8A) B. PENGESAHAN MAJIKAN/WAKIL MAJIKAN Saya dengan ini mengesahkan bahawa maklumat di atas adalah benar sepanjang pengetahuan dan kepercayaan saya. Tandatangan Nama Majikan/Nama Wakil Majikan: Tarikh No. KPPN: Jawatan: KEGUNAAN PERKESO Kod Majikan Kod Perusahaan Tarikh Liabiliti	The state of the s	Berhad Ketuanpunyaan Tunggal	Perkongsian
Tidak berdaftar Tidak berdaftar Tidak berdaftar A8.2. Lain-lain (Perpanan Persakuhan atau Neperi Badan Berkanun, Phak Berkansa Tempatan, Perwaklan Kodisan, Perhabahan Persakun, Repersak A.9. Kaedah Bayaran Caruman Portal PERKESO Perbarkan Internet CD Borang Caruman Bulanan (8A) B. PENGESAHAN MAJIKAN/WAKIL MAJIKAN Saya dengan ini mengesahkan bahawa maklumat di atas adalah benar sepanjang pengetahuan dan kepercayaan saya. Tandatangan Nama Majikan Nama Wakil Majikan: Tarikh No. KPPN: Jawatan: KEGUNAAN PERKESO Kod Majikan Kod Perusahaan Tarikh Liabiliti		Berdaftar dengan SSM	Berdaftar dengan SSM
A8.2. Lain-lain (Grogiaan Perankutuan atau Mageri, Badan Berkanun, Phak Berkusas Tempatan, Perankutuan A9. Kaedah Bayaran Caruman Portal PERKESO Perbarkan Internet CD Borang Caruman Bulanan (8A) B. PENGESAHAN MAJIKAN/WAKIL MAJIKAN Saya dengan ini mengesahkan bahawa maklumat di atas adalah benar sepanjang pengetahuan dan kepercayaan saya. Tandatangan Nama Majikan/Nama Wakil Majikan: Tarikh Tarikh Majikan: No. KPPN: Jawatan: KEGUNAAN PERKESO Kod Majikan Kod Perusahaan Tarikh Liabiliti	Perkongsian Liabiliti Ter	H	H
A.9. Kaedah Bayaran Caruman Portal PERKESO Perbarikan Internet CD Borang Caruman Bulanan (8A) B. PENGESAHAN MAJIKAN/WAKIL MAJIKAN Saya dengan ini mengesahkan bahawa maklumat di atas adalah benar sepanjang pengetahuan dan kepercayaan saya. Tandatangan Tarikh Tarikh Tarikh Sayadan: Nama Majikan Nama Wakil Majikan: No. KPPN: Jawatan: KEGUNAAN PERKESO Kod Majikan Kod Perusahaan Tarikh Liabiliti	AO O Lala Iri-		
B. PENGESAHAN MAJIKAN/WAKIL MAJIKAN Saya dengan ini mengesahkan bahawa maklumat di atas adalah benar sepanjang pengetahuan dan kepercayaan saya. Tandatangan	As.z. Lan-lain	Panyakian Kedulaan I Panyakian Kedulaan, Pi	ertubuhan Pensatuan, Koperasi)
Saya dengan ini mengesahkan bahawa maklumat di atas adalah benar sepanjang pengetahuan dan kepercayaan saya. Tandatangan	A.9. Kaedah Bayaran Caruman Po	vtal PERKESO Perbankan Internet Co	Borang Caruman Bulanan (8A)
Saya dengan ini mengesahkan bahawa maklumat di atas adalah benar sepanjang pengetahuan dan kepercayaan saya. Tandatangan	B. BENCESAHAN MAHVANOWAL	AL MARKAN	
Tandatangan Nama Wakil Majikan: Tarikh No. KPPN: Jawatan: KEGUNAAN PERKESO Kod Majikan Kod Perusahaan Tarikh Liabiliti			
Nama Majkan/Nama Wakil Majkan: Tarikh	Saya dengan ini mengesahkan bahawa maklu	mat di atas adalah benar sepanjang pengetahuan da	n kepercayaan saya.
Nama Majkan/Nama Wakil Majkan: Tarikh	Tandatangan		
Jawatan: KEGUNAAN PERKESO Kod Majikan Kod Perusahaan Tarikh Liabiliti		Tarik	h
KEGUNAAN PERKESO Kod Majikan Kod Perusahaan Tarikh Liabiliti			
Kod Majikan Kod Perusahaan Tarikh Liabiliti			
Tandatangan tidak diperlukan sekiranya borang ini dihantar melalui medium elektronik tertakluk kepada pengesahan oleh PERKESO	KEGUNAAN PERKESO	Vad Barratahaan	Toolide I labilled
Tandatangan tidak diperlukan sekiranya borang ini dihantar melalui medium elektronik tertakluk kepada pengesahan oleh PERKESO	KEGUNAAN PERKESO	Kod Perusahaan	Tarikh Liabiliti
	KEGUNAAN PERKESO	Kod Perusahaan	Tarikh Liabiliti

APPENDIX U5: EIS Registration



APPENDIX U6: Company Registration

		Sig.	EUHAADAYA S		AYSEA						RANG A
	AEDAH-KAE		AFTARA				WAFF	****			
	KAN (√) DIP		The state				,	,		RUF BES	AR
			("Rua	ngan wajib	disi)						
	gunakan nama s gunakan nama p								a pem	iagaan.	
NO. RUJUKAN (Untuk kegurean pejabat)		П		Ш		Ш]		
MAKLUMAT PERNIAGAAN											
'NAMA PERNIAGAAN	H					H	<u> </u>	Ŧ			H
*TARIKH MULA BERNIAGA			· 🗀						_		
PERJANJIAN PERKONGSIAN	TIADA	AD.	atakan tarikh d	TARIK tan tampikan							
*ALAMAT (P.O. Box tidak dibenerken)						H	<u> </u>	Ŧ		H	+
BANDAR	\vdash	++	Ħ	+	Ħ	\pm	\pm	÷	+	H	$\pm \pm$
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APPENDIX U7: Trademark Registration Form

	APPLICATION F	OPERTY CORPORATION OF MALAYSIA RADEMARKS ACT 2019 OR REGISTRATION OF TRADEMARK Please indicate number of classes requested
1 APP	LICANT [If there is more than of Full Name:	one applicant mark off this box and fill additional information]:
b	Applicant type (Specify whether Person/individual, body corporate, partnership, LLP, association/body authority or Other)	
c	Company Registration No. (For company or businesses registered in Malaysia only)	
d	Business Address If the address is not within Malaysia, you must also complete section 2 below If you want to use an address other than the business address, please also complete item 3	Postcode: Town: State/Country:
e	Telephone (For Malaysian applicant only)	
ı	Mode of Correspondence	(Mark off this box if you would like us to correspond with you using our Electronic Filing System services. You must have a registered ID)
g	Applicant's Reference (If any and no agent appointed)	

2 AGENT (Fo		with this form) (If agent is authorized)	orized and appointed to repres	ent
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iii. 🗆 Cer	tification Mark. Please	e rule of collective mark (Fee cod file rule of certification mark (Fee off one box only. You may Mark type the trademark here:	e code TMA3 – RM300 each cla	iss)
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iii Combin Word as		e type the word trademark here a in the box in Section 7	and attached or affixed the trac	le
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iv Stylized		type the word trademark here a in the box in Section 7	and attached or affixed the trace	ie

	vi	Colour.	Please provide pantone code here and attached or affixed the trademark in the box in Section 7
0	vii	Sound	Please fill up the description of the trademark in Section 6 and provide MP3 of the sound
	viii	Scent	Please fill up the description of the trademark in Section 6
	ix	Hologram	Please fill the description of the trademark in Section 6 and attached or affixed the trademark in the box in Section 7
	х	Positioning	Please fill the description of the trademark in Section 6 and attached or affixed the trademark in the box in Section 7
	xi	Sequence of Motion	Please fill the description of the trademark in Section 6 and attached or affixed the trademark in the box in Section 7
	xii	Any combination of the above (please mark also the nature of trademark to be combined)	Please provide necessary information as required above.
6			ADEMARK (Is required if the nature of trademark is shape of goods or thei cent, hologram, positioning, sequence of Motion)
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7	THE TRADEMARK Please mark off which is applicable. The representation of trademark must be firmly attached or affixed in the provided area below.
	Representation of the trademark is in black & white Representation of the trademark is in colour. If colour(s) is/are claimed. Please provide colour or combination of colours claimed and indication of the parts of the trademark which is in colour
	If the application is for a series trademark, please indicate number of series in the box provided. For series trademark, the maximum number is 6 only
	Note: The size of the representation of the trademark or graphic representation of the sign shall be more than
	2cm x 2cm and less than 10cm x 10cm.

- 1	Select which is		Particulars
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		b	Translation of the
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		c	language or English: Please mark off this box if
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			the trademark have no meaning and cannot be
			translated
- 1			N-ROMAN CHARACTER
		a	Character or script of the trademark belong:
		b	Transliteration
		c	Translation of the trademark into national
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ote:	INTELLECTUAL PROPERTY CORPORATION OF MALAYSIA TRADEMARKS ACT 2019 FILING OF RULES OF COLLECTIVE MARK OR CERTIFICATION MARK Fee applicable for this request is for each class. Please indicate number of classes requested
1	Application No. :
2	Class : All classes Class(es) as specified below:
3	Details of the request Pursuant to the requirement under paragraph 5 of the First Schedule or Second Schedule, the following document is attached: [Mark off any box where applicable] Rules governing the use of collective mark; Rules governing the use of certification mark
4	Name of Applicant (Please mark off box which is applicable) No change from the existing record Different from the existing record [Please fill up the box below. Fee of RM20 (Fee Code TMB4) will be charged to change name of the applicant together with this request. Various changes can be made under one payment]
5	Address of Applicant (Please mark off box which is applicable) No change from the existing record Different from the existing record [Please fill up the box below. Fee of RM20 (Fee Code TMB4) will be charged to change address of the applicant together with this request. Various changes can be made under one payment] Postcode: Town:
	Postcode: Town: State/Country:
6	Agent

7	Address for Service of the Applicant (Please mark off box which is applicable)					
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	[Please fill up the box below. Fee of RM20 (Fee Code TMR7) will be charged for this request]					
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8	Declaration and Signature					
	 By the Applicant Filing the Form I, the undersigned, do hereby declare that the information furnished above is true to the besof my knowledge. 					
	 By Agent (An agent signing this Form on behalf of the applicant shall satisfy himself as t the truth of the declaration) 					
	I, the undersigned, do hereby declare that:					
	 I have been duly appointed and authorized to act as an agent on behalf of the applicant(s) who is filing this form. 					
	ii the information furnished above on behalf of the applicant(s) who is filing this form i true to the best of the applicant(s)' knowledge.					
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9	Name of signatory: Official capacity of signatory: (Examples: Authorized person, Director, Partner or Principal Officer of Applicant(s)/ Agent) Date: Attention: It is an offence under section 103 of the Trademark Act 2019 to make or cause to be made a false entry to the Trademarks Office and that person may be liable to a fine not exceeding RM50,000 or a term of imprisonment not exceeding 5 years or to both. Confidentiality of Document					
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	Signature:		
	Name of signatory:		7
	Official capacity of signatory:		1
	Notes for Official capacity of signato Applicant(s) or common representat Applicant(s) as specified in regulatio	tive as specified in regulation 11/Authorized person of	1
	If Agent, indicate Agent's Registration No.:		1
	Date:		\dashv
** Deposita	ichever does not apply ry Authority refers to International Depositary Aut	thority or National Depositary Authority	

APPENDIX U8: Industrial Design Registration Form

ID FORM 1 INTELLECTUAL PROPERTY CORPORATION OF MALAYSIA Industrial Designs Act 1996 Industrial Designs Registration Office Industrial Designs Regulations 1999 (Section 14 and Regulation 5) APPLICATION FOR REGISTRATION OF AN INDUSTRIAL DESIGN Application number (For official use only): Full name and address of / each applicant: (Names of individuals including all partners in a firm shall be given in full. Underline the surname or family name. For a corporate body give its company name). If the applicant is a corporate body, give country / state of incorporation. Full name and address of the author: Name of agent (if applicable): Address for service in Malaysia to which correspondence should be sent: (If agent is appointed, Form ID 10 shall be submitted together with this form) Name the particular article or set of articles to which the design applies: Classification: Enter the class and subclass number in accordance with the International Classification for Industrial Designs. View(s): Enter the number(s) and which view(s) to be gazetted.

7.	Multiple applications: Enter the number of industrial design applied for registration (if any):
	manupo approduorio. Enter tre manuer or madarial design appred for registration (it diff).
3.	Association: Enter the application number or registration number of the earlier design with which the applicant seeks association under section 23 and regulation 17.
9.	Declaration of priority (if any): Give the convention country and filing date of any previous application made abroad from which priority is claimed under section 17.
	Country: Number: Date of filing:
10.	If the details in column 9 applies, and the previous application was not made in the name(s) given in column 1, give details of the instrument (for example, deed of assignment) which gives the applicant the right to apply for registration. Include appropriate name(s) and date(s):
	(If this information is not given at the time this Form is filed, you must submit it before this industrial design is registered).
11.	
11.	industrial design is registered). Divisional application: Give the number and filing date of any relevant earlier application
11.	industrial design is registered). Divisional application: Give the number and filing date of any relevant earlier application whose filing date is claimed under section 20.
	industrial design is registered). Divisional application: Give the number and filing date of any relevant earlier application whose filing date is claimed under section 20. Number:
	industrial design is registered). Divisional application: Give the number and filing date of any relevant earlier application whose filing date is claimed under section 20. Number: Date of filing:
	industrial design is registered). Divisional application: Give the number and filing date of any relevant earlier application whose filing date is claimed under section 20. Number: Date of filing: Declaration: I / We apply to register the industrial design shown in the accompanying representations. I / We declare that I / We the applicant(s) who claim(s) to be the owner(s) of the design in relation to the article or set of articles specified in column 4 and to be the owner of any designs right that exists in this industrial design. I / We also declare in respect of any entry in column 9 that the application made in the convention country upon which the applicant relies is the first
	industrial design is registered). Divisional application: Give the number and filing date of any relevant earlier application whose filing date is claimed under section 20. Number: Date of filing: Declaration: I / We apply to register the industrial design shown in the accompanying representations. I / We declare that I / We the applicant(s) who claim(s) to be the owner(s) of the design in relation to the article or set of articles specified in column 4 and to be the owner of any designs right that exists in this industrial design. I / We also declare in respect of any entry in column 9 that the application made in the convention country upon which the applicant relies is the first application made for registration of the design in a convention country.

ID FORM 1			
13. Name and to	elephone number of person to c	contact in Malaysia:	

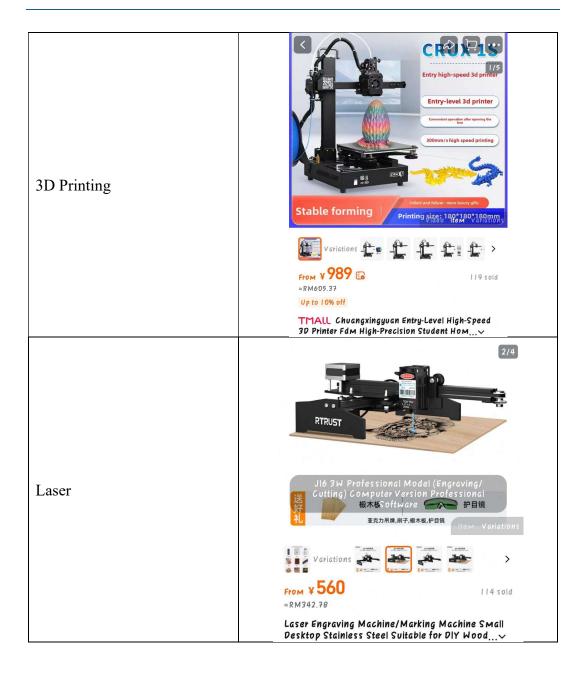
APPENDIX U9: Domain Name Registration fees



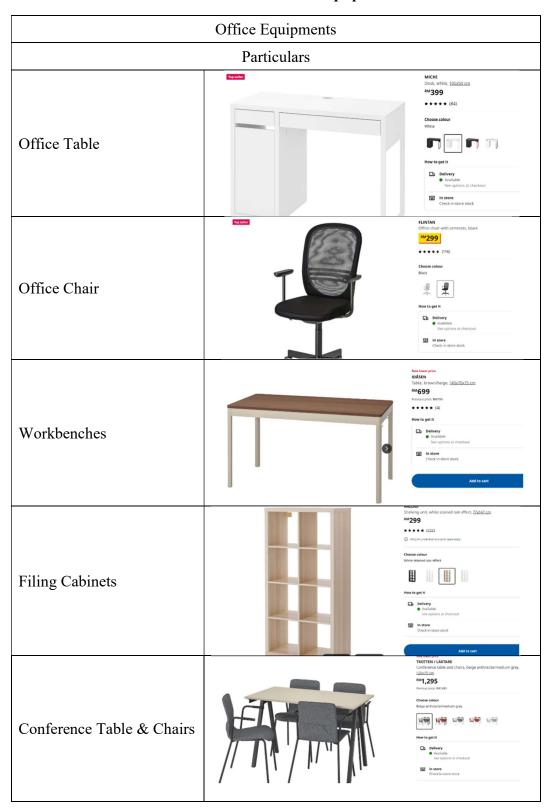
APPENDIX U10: Machinery & Production Equipments

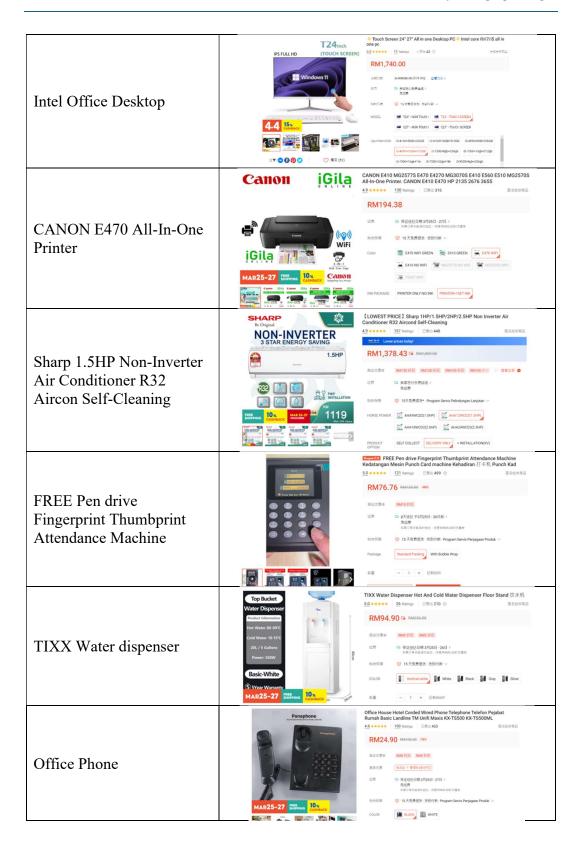




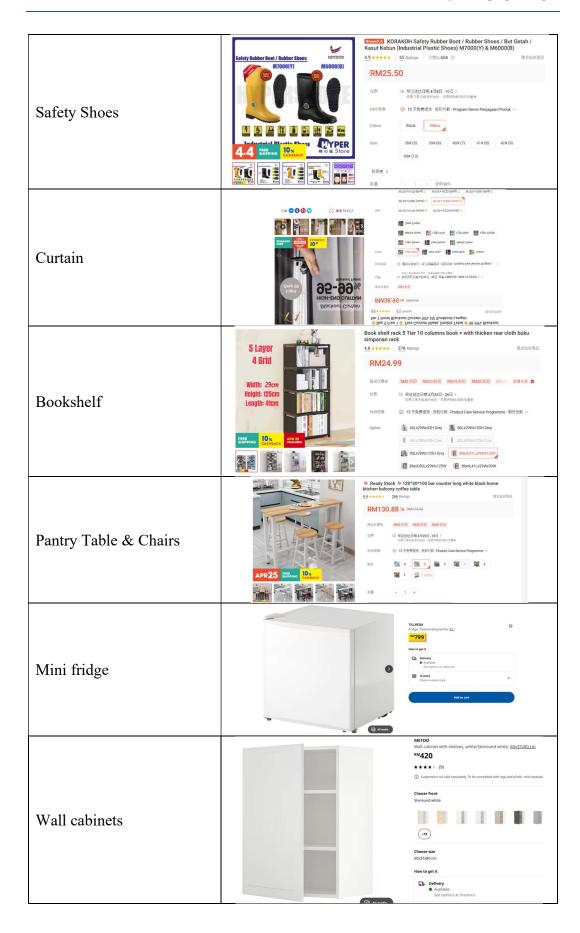


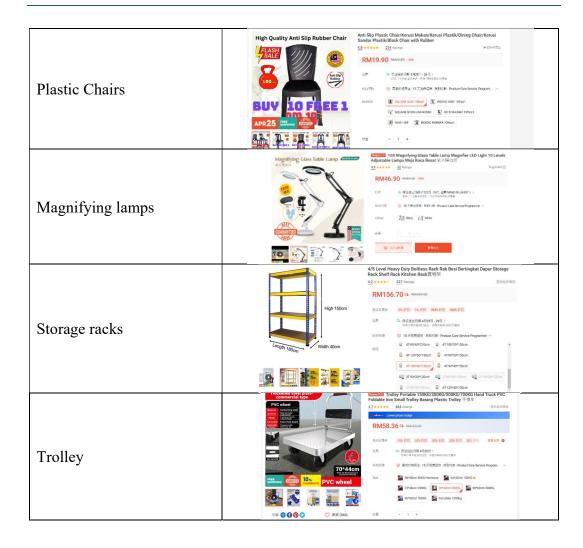
APPENDIX U11: Office Equipments



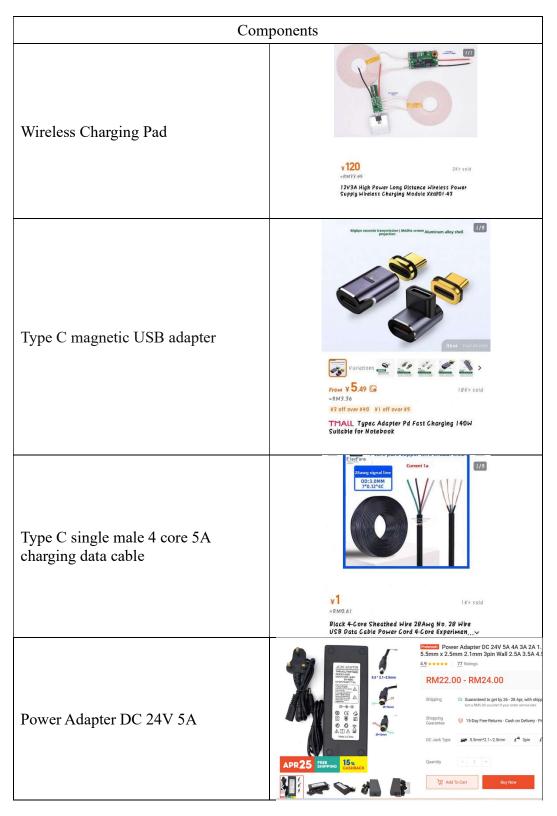






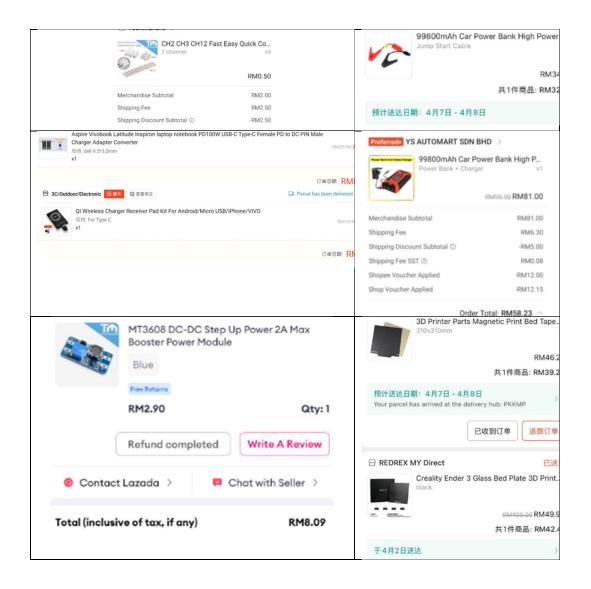


APPENDIX U12: Raw Materials





APPENDIX U13: Testing and Compliance Fees



APPENDIX U14: Prototype

Outer Packaging of GalaxyWi Laptop Charger Inner Packaging of GalaxyWi Laptop Charger **Customised Prototype**

