The Moderator Role of Corporate Marketing Governance to influence Customer Loyalty

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Master of Business Administration
(Corporate Governance)

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DECLARATION

I hereby declare that:

(1) This MKMB29906 Research Project is the end result of my own work and that due acknowledgement has been given in the references to all sources of information be they printed, electronic, or personal.

(2) No portion of this research project has been submitted in support of any application for any other degree or qualification of this or any other university, or other institutes of learning.

(3) The word count of this research paper is 21,891.

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